

Annual Report : 2023-24

Electoral Literacy Club

Sree Ayyappa College for Women

ELECTORAL LITERACY CLUB



No Voter to be Left Behind

Introduction

The Electoral Literacy Club (ELC) of Sree Ayyappa College for Women is committed to fostering democratic values and promoting electoral literacy among the students. The ELC for the academic year 2023-24 has undertaken several significant initiatives to ensure that the students are well-informed about their rights and responsibilities as voters. The club has actively collaborated with the district administration to encourage students, particularly those above 18 years of age, to enroll in the electoral list and make use of the available resources for voter registration.

The ELC of the Academic year 2023-24 was constituted with the following office bearers :

Staff coordinators : Dr. Savitha A.R and Dr. Sreelatha S

Campus Ambassadors : Ms. Raabiya B (III BA English), Ms. Mydhily C J (III BA English)

Key Activities and Initiatives

Collaboration with District Administration for Voter Registration

ELC collaborated closely with the district administration to support the voter registration process. The club played an active role in enrolling students who were eligible to vote but had not yet registered. The activities included:

- facilitated the distribution of voter registration application forms to all students who had reached the age of 18 years.
- The club took responsibility for collecting the filled-out application forms from students, ensuring that all forms were correctly filled and complete.

-
- After collecting the completed forms, the club submitted them to the respective Taluk and Collector's Offices to ensure the students' names were added to the electoral rolls.

Awareness campaigns for 100 % Voting and Responsible Voting

As part of **Systematic Voters' Education and Electoral Participation program (SVEEP)**, the flagship program of the Election Commission of India for voter education, spreading voter awareness and promoting voter literacy in India, an awareness programme was organised for the students towards preparing and equipping them with basic knowledge related to the electoral process.

To ensure that students are well-prepared to exercise their democratic rights, the ELC, in collaboration with the NSS units of the college and the district administration, organized an extensive awareness campaign on April 7, 2024 focusing on the importance of **100% voting** and **responsible voting (My Vote is not for Sale)**.

The campaign kicked off with awareness talks and discussions, where experts from the district administration, electoral officers, and faculty members spoke about the significance of voting in a democracy.

Principal-in-charge, Dr. Prameela Kumari, presided over the event. Project Director of Mahalir Thittam, Mrs. Beebi John, APO - Valarmathi, and Mr.Thangaraj, Manager of Magalir Thittam addressed the students on the importance of using the voting rights effectively.

A pledge was taken to ensure that everyone would exercise their voting right and would take informed decisions.



Posters, Banners, Rangolis and Selfie Points: Informative posters and banners were displayed across the campus, highlighting the need for 100% voter participation and responsible voting.

Rangolis were drawn around the campus, focusing on the concept of “My Vote is not for Sale”. The students arranged themselves into a formation of words that read as “Vote 100 %”, when viewed from above.

A Selfie point was also placed.





Street Plays and Cultural Programs: To make the campaign more engaging, street plays and short cultural programs (Dance, group songs etc.) were conducted by Volunteers. These performances conveyed the message of 100% voting and the importance of voting with awareness.





Rally : The Students along with the staff coordinators and officials from the district administration, took part in a rally to create awareness among the local community. The rally was flagged off by Ms. Beebi John.



Short Video : A short video was also released by the Electoral Literacy Club, to create a sense of civic responsibility among the students.

 Your Vote Matters - Call for 100 % Voting