

SREE AYYAPPA COLLEGE FOR WOMEN CHUNKANKADAI, NAGERCOIL

(Re-accredited with A Grade by NAAC (4th Cycle)

DEPARTMENT OF ENGLISH & RESEARCH CENTRE

REPORT OF THE PROGRAMMES CONDUCTED BY THE DEPARTMENT OF ENGLISH DURING THE ACADEMIC YEAR 2024-2025

Name of the Activity: Inauguration of Literati English Literary Association

Resource Person: Dr V. Asha Kumari, Assistant Professor of English and Research Guide,

Muslim Arts College,

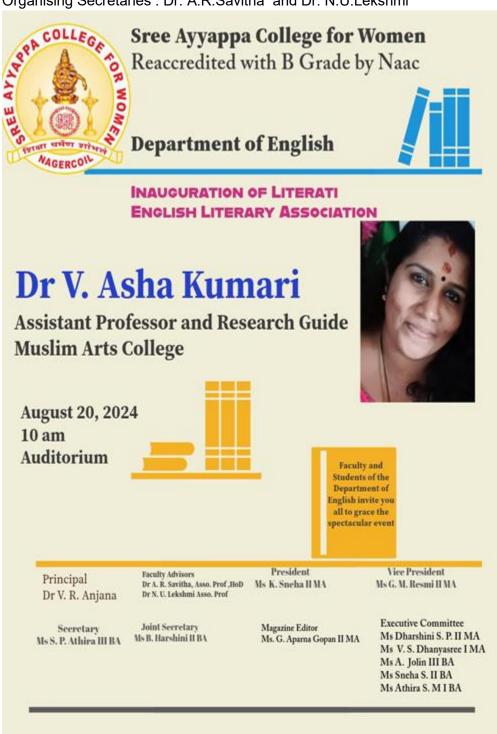
Date and Duration: 20/08/2024, two hours

Number of Participants: 180

Objective of the Programme: To develop leadership qualities, communication and teamwork skills, pairing students with experienced faculty and professionals

Outcome of the Programme: Enhance students proper training for professional growth and lifelong motivation

Organising Secretaries: Dr. A.R.Savitha and Dr. N.U.Lekshmi





Name of the Activity: One Day Workshop – Unlock Your Potential: A Skill-Oriented Learning

Resource Person: Mr. M. S. Valsan, Zone Trainer, JCI Disney Institute

Mr. G. Navaneetha Krishnan, Marketing Executive, Standout Clubs

Date and Duration : 22/08/2024 Number of Participants : 75

Objective of the Programme: To equip participants with practical, hands-on skills that can be directly applied in their professional or academic pursuits. Help participants understand how theoretical concepts can be applied in real-world situations through demonstrations, activities, and case studies.

Outcome of the Programme:

Acquired Practical Skills, Improved Competence, Problem-Solving Ability, Motivation for Lifelong Learning

Organising Secretaries : Dr. C. Lakshmi Prasad, Dr. L. Dhowmya, Ms.Deepthy Chandran L, Dr.S.Sreelatha





Name of the Activity: One Day Workshop – Health Checkup Sponsored by KIMS Hospital

Nagercoil.

Guest: Mr. Ebin Nelson
Assistant Manager
KIMS Hospital Name, Nagercoil

Date: 23/01/2025

Number of Participants: 84

Objective of the Programme: To provide comprehensive health assessment to students, faculty, and other non-teaching staff members. Educate the campus community on maintaining good health practices and lifestyle choices. Encourage regular health check-ups as part of a preventive approach to well-being.

Outcome of the Programme: Identified health concerns such as high/low blood pressure, diabetes or nutritional deficiencies. Participants became aware of potential health hazards due to lifestyle choices. Encouraged to undertake regular health check-ups fostering health consciousness.

Organising Committee: Department of English



Name of the Activity: Read More Speak Better

Lecture Series

Resource Person: Aslin Stepha S.S

PG Extension center, MSU

Nagercoil.

Date and Duration: 27/01/25, 28/01/25, 29/01/25, 01/02/25, 4 hours

Number of Participants: 74 Objective of the Programme:

To illustrate key concepts of reading to students. Motivate them to think critically and develop communication skills through discussion. Expose them to different writing styles, vocabulary and communication techniques.

Outcome of the Programme:

Facilitated knowledge transfer from the resource person. Promoted community engagement, collaboration and a sense of social responsibility. Improved focus, concentration and mental discipline through reading practices.

Organising Committee: Department of English



Name of the Activity: Interaction with Mr. Kannan Sundaram

Resource Person: Mr. Kannan Sundaram

Managing Director

Kalachuvadu Publications

Nagercoil.

Date: 05-03-2025

Number of Participants: 180

Objective of the programme:

Raising awareness regarding the importance of translation and publishing. Creating a space for effective dialogue on the publishing industry and scope for employment opportunities in the publishing world. Interaction between the publisher and the students on the skill required to acquire employment in the industry and its related services.

Outcome of the programme:

Students learned about opportunities availabe in publishing and flim industry and other allied service providing frameworks. They learned about creative writing, editing and the importance of translation in understanding their cultures and their lifestyle

Associated activity:

Distribution of merit certificates to students who cleared the UGC-NET examination held in the accademic period from 2023-2025 May and also in the national level adventure camp, organised by NSS in Manali, Himachalpradesh in Nov 2024.Mr. Kannan Sundaram also provided 50 books to the students who were engaged in the interaction withhim.

Organising Secretaries: Dr. Deepa Nair and Dr. S.Sreelatha





Name of the Activity: Signing of MoU with Kalachuvadu Publications

Resource Persons: Mr Aravindan

Kalachuvadu Publications Ltd. Dr. V.R. Anjana, the Principal Sree Ayyappa College for Women

Chunkankadai. Dr. A.R. Savitha,

Head Department of English

Date: 25-03-2025

Objective of the Programme:

To establish a partnership with Kalachuvadu Publications for an Add-on Course on Bookmaking .Define roles and responsibilities of both institutions. Building trust and commitment.

Outcome of the Programme: To promote collaboration and create an effective learning environment for the enrolled students. To equip the students job opportunities in publishing sector

Organising Secretaries: Dr Deepa Nair and Dr. S. Sreelatha

Organisng Committee: Department of English



Name of the Activity: One day Field Visit to Kalachuvadu Publications

Date: 21-04-2025

No. of Participants: 20

Objective of the Programme:

To gain insight into the various stages of book publishing, from manuscript selection to distribution. To observe and learn about the day to day activities of a publication firm, including, design, production and marketing. To meet professionals in the publishing industry, including authors, editors, and designers.

Outcome of the Programme:

Students gained a deeper understanding of the publishing process and industry operations. They acquired hands on experience in various aspects of publishing. They gained insight about job opportunities in publishing sector. Met the Tamil writers, Aa. Ka Perumal and Senthooran





STUDENT ENTREPRENEURSHIP

Name of the activity: Earn While You Learn

Date: 29-03-2025

Venue: Auditorium

Objective of the Programme: To encourage entrepreneurial spirit, creativity, and collaboration among students by providing a platform to sell self-made or curated products, while fostering fun and unity within the department.

Outcome of the Programme: Students gained practical experience in planning, teamwork, and customer interaction. The event strengthened bonds among peers and staff while enhancing confidence and self-expression through creative stalls and Activities



Minutes of the Programme:

The Department of English organised an engaging programme titled "Earn While You Learn" on 29th March 2025 at 10:00 AM in the college auditorium. The programme was inaugurated by the Principal, Dr. V.R. Anjana, in the presence of staff and students. Her motivating words set a positive and enthusiastic tone for the event. The event was coordinated by Ms. Sajeetha B and Ms. Deepthy Chandran L, the Organising Committee of the Department of English. Their efficient planning and supervision ensured the success of the event. Various stalls were set up by the students, including:

- Food Stalls
- Drinks and Fruits
- Sweets and Deserts
- Mehendi Designing
- Beauty Corner
- Dress Materials
- Ladies Fancy Items
- Art Works

Games and Fun Activities: The students displayed their creativity, teamwork, and entrepreneurial skills through a wide range of products and services. The event drew enthusiastic participation and appreciation from faculty and students across the campus. One of the most exciting and crowd-pulling attractions was the Ghost House, which thrilled the visitors and added a spooky twist to the event. The interactive, colourful atmosphere not only

provided a memorable day of fun but also instilled a sense of responsibility, collaboration, and self-confidence among all participants.



