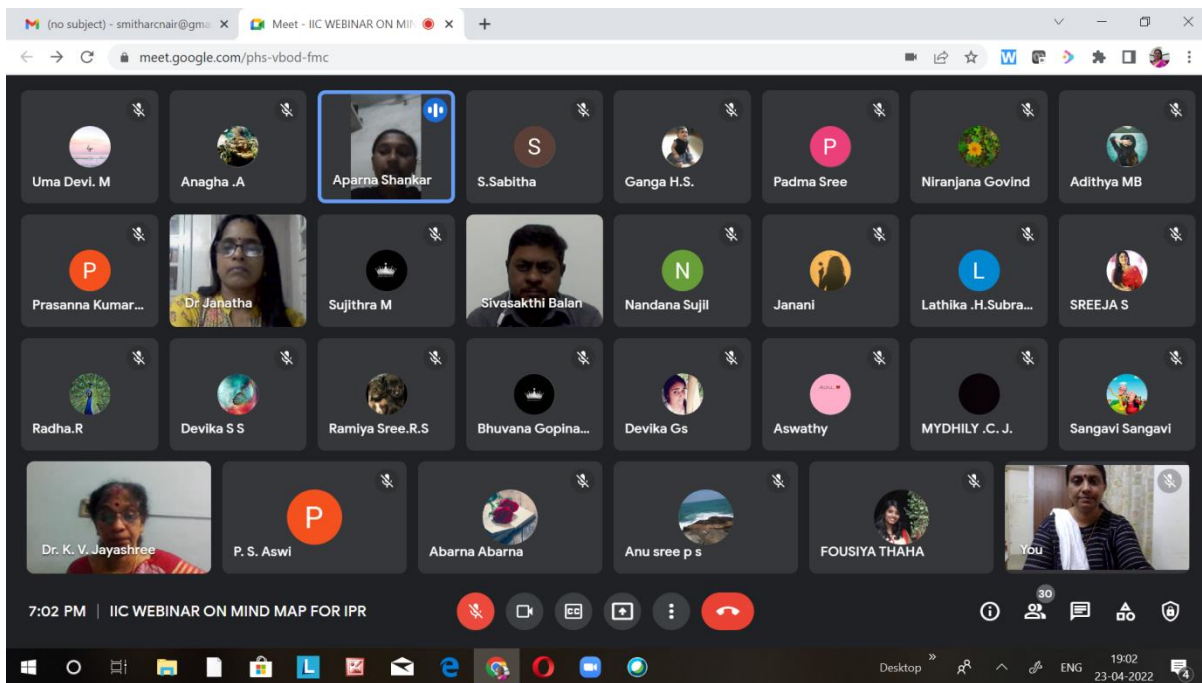


Webinar on mind map for IPR

Resource Person- Dr.K.Sivasakthi Balan, Associate Professor, Department of Mechanical Engineering, Sairam College of Engineering, Bangalore.

Date : 24 /04/2022

No: of participants : 65



Programme outcome: As part of World Intellectual Property Day Celebrations, the webinar on IPR was organised focussing on **World Intellectual Property Day 2022's theme - IP and Youth innovating for a Better Future**. The resource person of the session, Dr.SivaSakthi Balan elucidated the importance to know Intellectual Property (IP) rights. He briefly explained the types of IPR and its benefits for academic institutions and the contribution of IPR in Par with ARIIA ranking, in light with the benefits of filing patent over publications. In knowledge based economy, intellectual property rights are very much essential for progressive societal development. He added that IPR is basic necessity to be a part of local as well as global competitive trade as without dissemination of IPR knowledge and implementation, creating the innovative environment is really impossible. It is essential for policy makers to include IPR in basic educational system and promote IPR registration by encouraging the innovators and creators. India is having all the resources in terms of available raw material, cheap labour, innovative and creative dedicated manpower. No doubt that India and other developing countries will definitely harness its proportionate share in global trade by exploration in Intellectual Property Rights.