

## **Five days certificate course workshop on soap and consumer products making cum exhibition**

**Resource Persons:** Dr.Jacob Pullikan , Director ,Gandhi Centre for Rural Development ,TVM

**Date :**October 17-21,2022.

**No: of participants :**150

**Programme outcome :**The resource person of the workshop, Dr.Jacob Pullikan , Director ,Gandhi Centre for Rural Development ,TVM gave valuable insights about the Swadeshi Movement which is a viable alternative to Globalisation.The practical demonstration classes were given to the students about manufacturing of Swadeshi soap, which is identified as the symbol of Swadeshi movement by the GCRD . The handmade soaps popularised by GCRD is 100% natural, 100% vegetarian, 100% coconut oil based, 100% glycerin retained, 100% non-allergic and skin friendly. The second day workshop commenced with the dividing of students into various groups and making the students to do the soap manufacturing individually. From third day onwards, intense practical training were given to the students about making of Toilet Soap, Washing Soap, Detergent Powder, Dish wash Powder and Cleaning Lotion many more products.The main objective of the workshop was to give the student participants a three-tier experience, first with the theoretical background of making the product, then the practical application of this knowledge to improve product quality and finally a chance to market and sell the product to help build their confidence."During the third day of the workshop,Dr.Jacob Pullikan gave an awareness programme to all the faculty members about the valuable health tips to be followed to lead a healthy life style. During the fourth and fifth day of the workshop, intense training were given to the student participants about manufacturing soap powder, dish wash powder and

many more products. A five day exhibition was also organised in the college premises and various home-made products like natural soap, cleaning lotion, washing soap, detergent powder, hand wash and edible and natural food items were also put up for sale as part of the workshop. Around 150 participants were benefited from this workshop. The initiative was undertaken by the IIC of our college with a focus to improve the skills of women in the society thereby increasing the number of women entrepreneurs. It serves as a potential drive in building the entrepreneurial qualities among the younger generation and transforming the status of people by exploiting the opportunities, new technology and various innovative schemes introduced by the Government of India by offering various training programs including the manufacturing of eco-friendly products, with a notion to make themselves self-employed and elevate the economy of the nation.



