

Report on Consumer Awareness Seminar and World Consumer Rights Day Celebrations

Date: April 27, 2023

Organised by: Consumer Club in Collaboration with: District Consumer Protection forum

Objective

The seminar aimed at celebrating World Consumer Rights Day and to educate and raise awareness among the student community about consumer rights, responsibilities, and the importance of making informed choices in the marketplace.

On April 27, 2023, a seminar on Consumer Awareness was organized by Consumer Club in collaboration with the District Consumer Protection forum at college auditorium from 10 m to 12.30 pm. The seminar comprised of informative sessions and interactive activities to engage participants actively.

The seminar commenced with an inaugural address by Prof. S Peer Mohamed, Training Director, Federation of Consumer Organisation, on empowering consumers through clean energy transitions. A representative from the District Consumer Protection forum and Mr. Palaniya pillai conducted a detailed session on consumer rights and responsibilities, enlightening the audience about their entitlements and the role they play in ensuring fair business practices. The seminar provided a platform for attendees to interact with the speakers and seek clarifications on specific consumer-related issues during a question-and-answer session.

Collaboration with District Consumer Protection forum

The collaboration with the District Consumer protection forum added significant value to the seminar, bringing in authoritative insights and providing attendees with access to resources and guidance on consumer protection.

Conclusion:

The Consumer Awareness Seminar and World Consumer Rights Day Celebrations on April 27, 2023, achieved its objectives of educating and empowering participants with knowledge about their consumer rights and responsibilities. The collaboration with the District Consumer protection forum strengthened the impact of the seminar, creating a platform for continued community engagement on consumer-related issues.

Outcome

This event served as a stepping stone towards building a more informed and vigilant consumer community, fostering a culture of responsible consumption and advocating for fair and ethical business practices. Consumer club remains committed to organizing such events in the future to contribute to the overall well-being of consumers in our community.