



# **SREE AYYAPPA COLLEGE FOR WOMEN**

Re-accredited with A grade (IV Cycle) by NAAC  
**Chunkankadaai, Nagercoil - 629003**

## **Department of Commerce**

### **Activities for the year 2024-2025**

#### **SEMINAR ON APPLICATION OF SAP PACKAGE ON DATA PROCESSING AND BUSINESS MODELLING FOR YOUNG ENTREPRENEURS**

A seminar on application of SAP package on data processing and business modelling for young entrepreneurs was organised on July 26, 2024 for the final year students. Mrs. P. Ishwarya, SAP ERP expert in FICO, HR, MM and TALLY was the resource person.





Nagercoil, Tamil Nadu, India  
692M+9V6, Chunkankadaai, Nagercoil, Tamil Nadu 629003, India  
Lat 8.202097°  
Long 77.38473°  
26/07/24 01:37 PM GMT +05:30



**SREE AYYAPPA COLLEGE FOR WOMEN (RE-ACCREDITED BY NAAC WITH B GRADE (3RD CYCLE) CHUNKANKADAI, NAGERCOIL**

**DEPARTMENT OF COMMERCE**

ORGANISES A SEMINAR ON

***Application of SAP package on data processing and business modelling for young entrepreneurs***


**RESOURCE PERSON**

**Mrs.P.Iswarya**

SAP ERP expert in FICO, HR,MM and tally

**Principal**

**Dr.V.R.Anjana**



27/07/2024  
1:30 PM

**ORGANIZING TEAM**

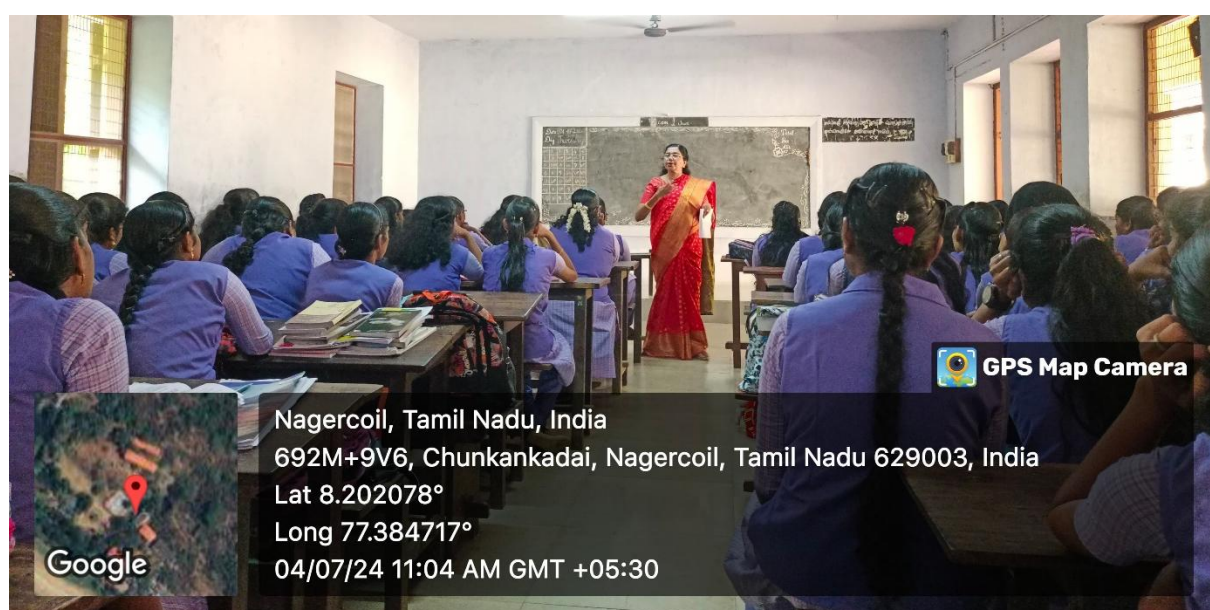
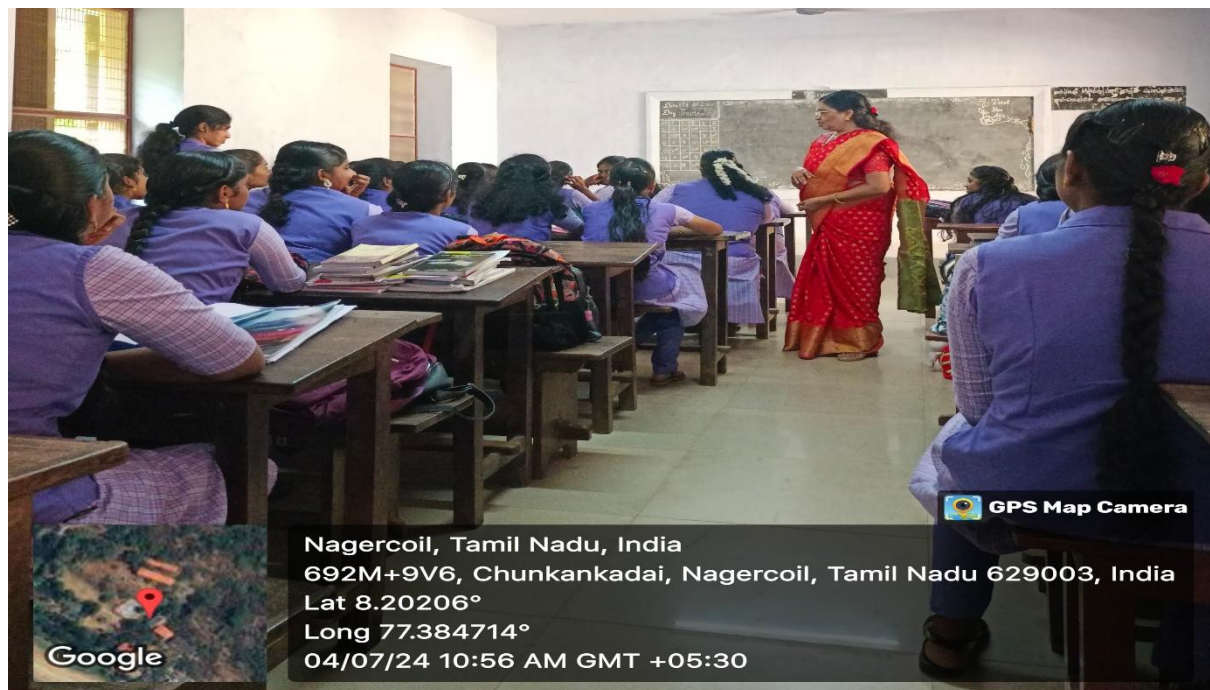
**Department of commerce**





## STUDENT INDUCTION PROGRAMME

The student Induction Programme was conducted for the freshers on August 04, 2024. Dr. J. Prasanna Kumari, Associate Professor and Head, Department of Economics gave a motivational talk on Self Awareness and Meaningful Living.





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Chunkankadai, Nagercoil

## **DEPARTMENT OF COMMERCE**

*Presents*

### **SELF AWARENESS AND MEANINGFUL LIVING PROGRAM FOR THE FRESHERS 2024-25**

#### **DATE**

04/07/2024

#### **TIME**

10:00 AM



*Chief Guest*

**DR.J.PRASANNA KUMARI, ASSOCIATE  
PROFESSOR, DEPARTMENT OF ECONOMICS.**

*Organising Team*

Dr.V.Soniya

Dr.N.V.Deepa

Dr.S.Gayathry Devi

Dr.T.S.Archana



*Principal*

Dr.V.R.Anjana





## COMMERCE ASSOCIATION INAUGURATION

The inauguration of the Commerce Association was done on August 29, 2024. Ms. Sharmi Elizebeth, our Alumni was the Chief Guest.





**SREE AYYAPPA COLLEGE FOR WOMEN CHUNKANKADAI**  
**RE-ACCREDITED WITH B-GRADE BY NAAC**

**DEPARTMENT OF COMMERCE**

*Invites you to the*

**COMMERCE ASSOCIATION INAUGURATION**



**29.08.2024**



**10:30AM**



**AUDITORIUM**



**SHARMI ELIZEBETH. S ,B.COM,MBA.**  
**WOMAN ENTREPRENEUR ,SAC ALUMNI**

*Principal Faculty Members President Vice president*

**DR.V.R.ANJANA**

**DR.V.SONIYA**  
**DR.N.V.DEEPA**

**BALA SREEDEVI M G**

**SUSHMITHA R**

*Secretary*

**DR.S.GAYATHRY DEVI**  
**DR.T.S.ARCHANA**

*Magazine editor*

**ANCY HARINA S**

**ARYA S NAIR S**

*Sports secretary*

*Fine arts club secretary*

*Joint secretary*

**DHANYA A N**

**HARISHMA S M**

**ASMITHA T**



## SEMINAR ON ENTREPRENEURSHIP AS A CAREER

A seminar on Entrepreneurship as a career was conducted on August 29, 2024. Ms. Sharmi Elizebeth, our Alumni and an aspiring entrepreneur was the chief guest.





**SREE AYYAPPA COLLEGE FOR WOMEN CHUNKANKADAI**  
**( RE-ACCREDITED WITH B-GRADE BY NAAC )**

**DEPARTMENT OF COMMERCE**  
**ORGANIZES**

**Entrepreneurship - As a  
career for Women**



**29.08.2024**



**11.30 am**



**Hall no :3**



**Sharmi Elizebeth. S B.com,MBA.**  
**Woman entrepreneur ,**  
**commerce Alumini**

**Principal**

**Dr.V.R.Anjana**

**Organizing team**

**Dr.V.Soniya**

**Dr.N.V.Deepa**

**Dr.S.Gayathry Devi**

**Dr.T.S.Archana**



## WORLD ENTREPRENEURS' DAY

The world entrepreneurs' day was observed on August 21, 2024. In order to encourage the entrepreneurial skills of the students, a sales day was conducted with the title "Bazaar Blitz" for the students to market their products.







**SREE AYYAPPA COLLEGE FOR WOMEN CHUNKANKADAI**  
**RE-ACCREDITED WITH B-GRADE BY NAAC**

**DEPARTMENT OF COMMERCE**

*Invites you to*

**BAZAAR**



**BLITZ**

**"THE SALE THAT NEVER SLEEPS"**

*In connection with*

**WORLD ENTREPRENEURS' DAY**



**21.08.2024(WEDNESDAY)**



**AUDITORIUM**

*Principal Organising Committee Student Representatives*

**DR.V.R.ANJANA**

**DR.V.SONIYA**

**DR.N.V.DEEPA**

**DR.S.GAYATHRY DEVI**

**DR.T.S.ARCHANA**

**JESSICA JOHNSON**

**ASMITHA.T**

**DEEPIKA.D**

**SUSHMITHA . R**

**VAISHNAVI.N.S**



## ORIENTATION ON DIGITAL MARKETING

As the final year students were to attend an internship programme, an orientation conducted on the topic Digital Marketing on September 02, 2024. Mrs. Janet, Placement Manager, Feathers Softwares was the resource person.





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CHUNKANKADAI, NAGERCOIL

## DEPARTMENT OF COMMERCE

Organises

### ORIENTATION FOR THE INTERNSHIP PROGRAMME ON DIGITAL MARKETING

#### RESOURCE PERSON

***Mrs Jenet***

PLACEMENT OFFICER, FEATHER SOFTWARES



**PRINCIPAL**

**Dr V R Anjana**

#### Organizing Team

Dr V Soniya  
Dr N V Deepa  
Dr S Gayathry Devi  
Dr T S Archana



02/09/2024  
11:00 AM

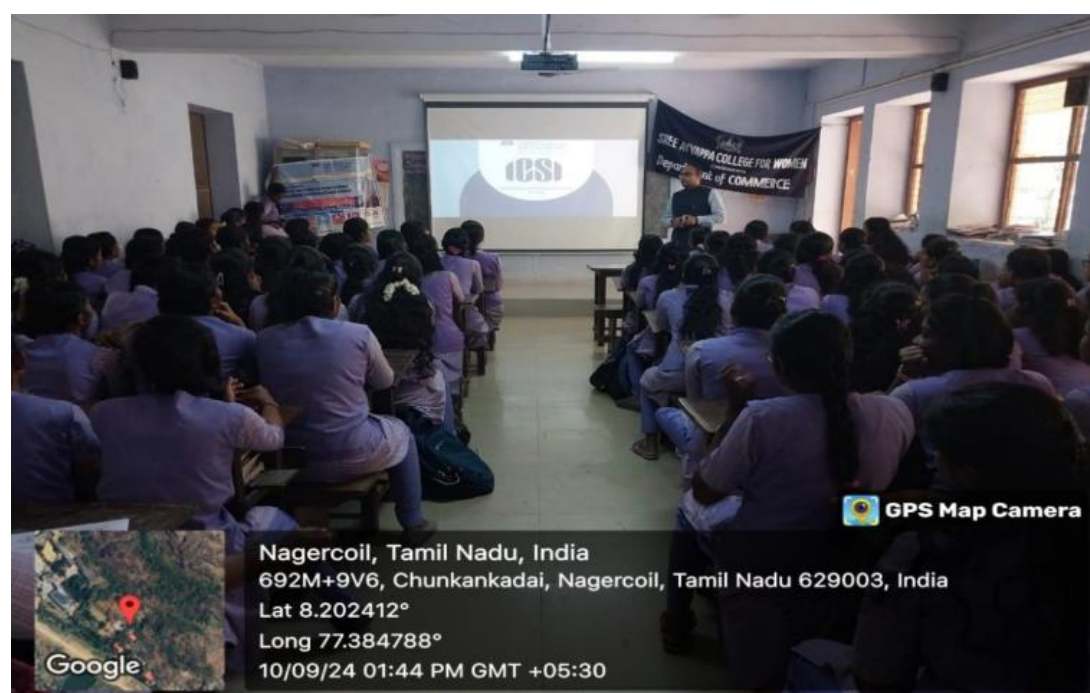


Hall No : 3



## CAREER GUIDANCE PROGRAMME

A career guidance programme was arranged for the final year students on September 10, 2024 on Company Secretaryship. Mr. Mahesh Airen, Assistant Director in Directorate in Academics at the Institute of Company Secretaries of India was the resource person.



## INTERNSHIP IN DIGITAL MARKETING

The final year students underwent a 30-hour internship programme in Digital Marketing at Feathers Softwares, Marthandam from September 23 – 27, 2024.







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CHUNKANKADAI, NAGERCOIL

## DEPARTMENT OF COMMERCE

Organises

### ORIENTATION FOR THE INTERNSHIP PROGRAMME ON DIGITAL MARKETING

#### RESOURCE PERSON

**Mrs Jenet**

PLACEMENT OFFICER, FEATHER SOFTWARES



**PRINCIPAL**

**Dr V R Anjana**

#### Organizing Team

Dr V Soniya  
Dr N V Deepa  
Dr S Gayathry Devi  
Dr T S Archana



02/09/2024  
11:00 AM



Hall No : 3

## FINANCIAL LITERACY AWARENESS PROGRAMME

The financial literacy awareness programme conducted by Ms. Shanmugila I, as part of Village Youth Campaign in collaboration with centre for financial literacy on December 17, 2024. The speaker focused on the schemes introduced by the Government of India like PMNKY, NYLP, PM Vidhyalekshmi scheme.







SREE AYYAPPA COLLEGE FOR WOMEN  
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CHUNKANKADAI, NAGERCOIL

# FINANCIAL LITERACY AWARENESS PROGRAMME

*Organised by*

**Department of Commerce**  
**in Collaboration with Centre for Financial Literacy**



**Date : 17/12/2024**

**Time : 11:00 AM**

**Principal**

**Dr.V.R.Anjana**

**Organizing team**

**Dr.V. Soniya**

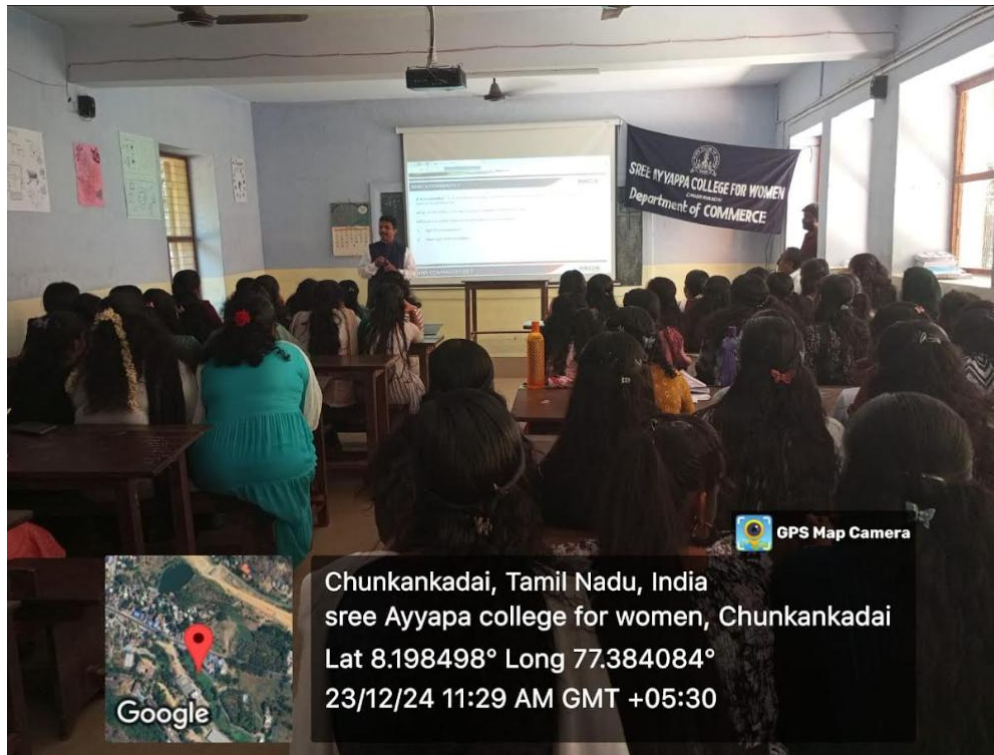
**Dr.N.V. Deepa**

**Dr.S. Gayathry Devi**

**Dr.T.S. Archana**

## SEMINAR ON INVESTMENT AND CAREER OPPORTUNITIES IN THE STOCK AND COMMODITIES MARKET

The seminar was conducted in collaboration with SEBI local partner, Angel One Investors, Nagercoil on December 23, 2025. The seminar emphasized the importance of financial literacy and the growing demand for professionals in stock trading and commodities markets.







SREE AYYAPPA COLLEGE FOR WOMEN  
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CHUNKANKADAI, NAGERCOIL

## SEMINAR ON

### "Investment and Career Opportunities in the Stock and Commodities Market"

By Angel One Company, Nagercoil, in collaboration with  
SEBI - Smart Investors Awareness Programme



22-12-2024



11:00 AM



HALL NO : 3

***principal***

**Dr.V.R.Anjana**

ORGANIZED BY

**Department of commerce**

## CAREER GUIDANCE PROGRAMME

A career guidance programme on the theme, “Rethinking Your Future” was conducted on 04.02.2025 for the final year students in collaboration with Indian Institute of Commerce, LAKSHYA. Mr. Rahul E. S, Public speaker and Career development officer and Mr. Bharath G R, Motivational speaker and Career portraying trainer of Indian Institute of Commerce were the resource persons.







SREE AYYAPPA COLLEGE FOR WOMEN  
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CHUNKANKADAI, NAGERCOIL

# RETHINKING YOUR FUTURE

## CAREER GUIDANCE PROGRAM

Organised by

*Department of commerce*

*In collaboration with*

**Indian Institute of commerce  
Lakshya**



**RAHUL E S**

*Resource  
person*



**BHARATH G R**



**Date 04 February 2024**



**Time 11:00 AM**

**PRINCIPAL**

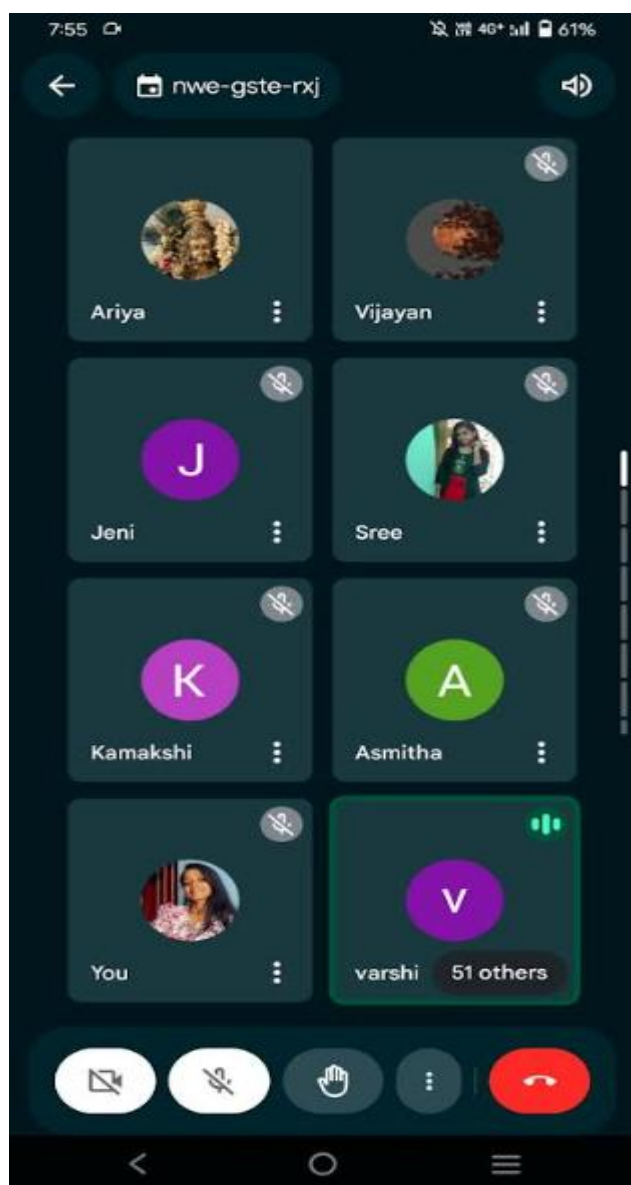
*Dr. V.R. Anjana*

**ORGANIZING TEAM**

**DEPARTMENT OF COMMERCE**

## INTELLECTUAL PROPERTY RIGHTS AWARENESS PROGRAMME

An online session on the topic IPR in Business: Protecting Innovations, Brands and Market Value was conducted on 28.02.2025 at 7 pm through google meet. Dr. Ariya A, Academic Counselor of IGNOU and Assistant Professor of Vigyaan College, Kaattakkada was the resource person.







**SREE AYYAPPA COLLEGE FOR WOMEN**

**CHUNKANKADAI**

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**DEPARTMENT OF COMMERCE**

**Organises**

A Session on

*IPR in Business : Protecting Innovations, Brands, and  
Market Value*



*By*

**Dr. ARIYA A**

Academic Counselor at Indira Gandhi  
National Open University

&

Assistant Professor,  
Vigyaan College, Kattakada



**28th February 2025**



**07:00pm to 08:00pm**



**Google Meet**

**Registration Link**

<https://docs.google.com/forms/d/e/1FAIpQLSciXHRFuzI2FAWkaiF5f666kv1O9or-fu0hBdKps3095mVGpQ/viewform?usp=dialog>

*Principal*

*Dr. V.R. Anjana*

*Organising Team*

*Dr. V. Soniya*

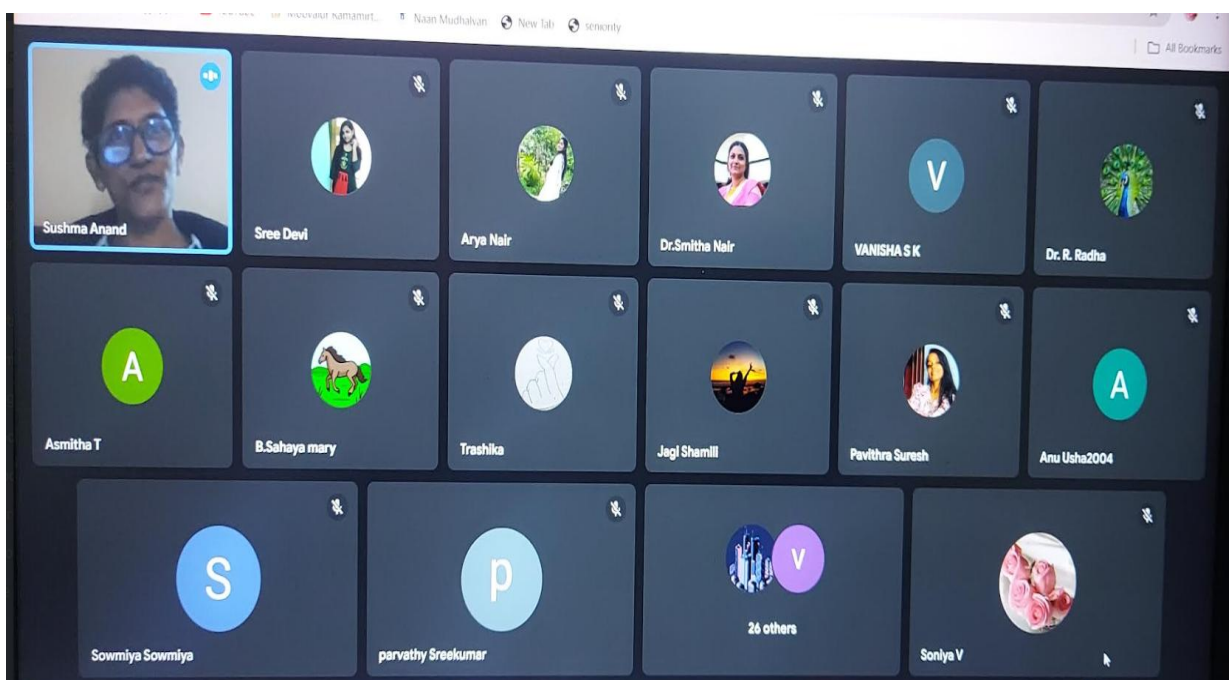
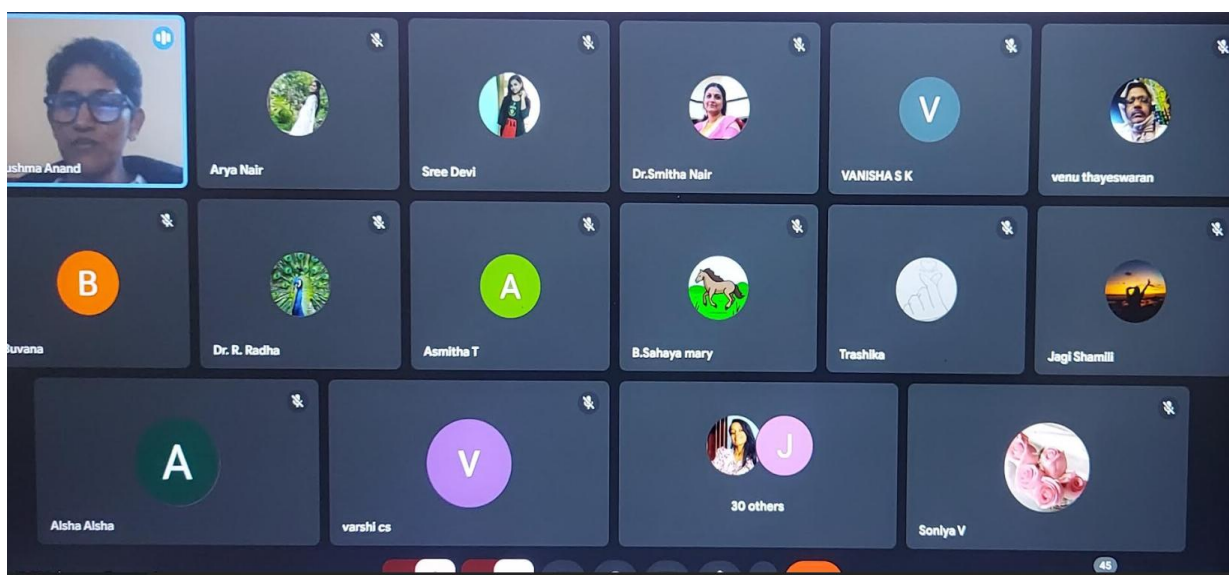
*Dr. N.V. Deepa*

*Dr. S. Gayathry Devi*

*Dr. T.S. Archana*

## NATIONAL STARTUP DAY CELEBRATION

The national startup day celebration on the theme “From Idea to Impact – Motivational Session” was organised online in collaboration with IIC and IQAC on 22.03.2025 at 6 pm through google meet. Ms. Sushma Anand, Founder of Artmosphere, Chottanikkara was the speaker.







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**INTERNAL QUALITY ASSURANCE CELL**

**INSTITUTION'S INNOVATION COUNCIL**

**&**

**DEPARTMENT OF COMMERCE**

**JOINTLY ORGANIZES**

**National Startup Day Celebration**

*From Idea to Impact - Motivational session*

**By**

**Ms. Sushma Anand**  
**Artmosphere, Chottanikkara**



**March 22nd, 2025**



**06:00 pm**



**Google Meet**

**Registration Link**

[https://docs.google.com/forms/d/1OQUUcnv2CoGFZhDN0wNOcQKq6m0JS\\_KG8lvp9Sxb-o/edit?pli=1](https://docs.google.com/forms/d/1OQUUcnv2CoGFZhDN0wNOcQKq6m0JS_KG8lvp9Sxb-o/edit?pli=1)

**Principal**

**Dr. V.R. Anjana**

**Convenor**

**Dr. Smitha Nair**

**IIC PRESIDENT**

**&**

**IQAC COORDINATOR**

**Organising Secretary**

**Dr. V. Soniya**

**Assistant Professor of Commerce**

**&**

**Innovation Ambassador**

**Organising Committee**

**IIC & IQAC Team**

## NATIONAL ENTREPRENEURSHIP DAY CELEBRATION

The national entrepreneurship day celebration was done on March 27, 2025 in the Auditorium at 2.30 pm in collaboration with IIC and IQAC. Ms. Anitha S Natarajan, Director, Pioneer Subramanian Traders and Hotel Pioneer Grand Palace was the motivational speaker.







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CHUNKANKADAI**

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**INTERNAL QUALITY ASSURANCE CELL  
INSTITUTION'S INNOVATION COUNCIL**

**&**

**DEPARTMENT OF COMMERCE**

*Jointly organises*

**National Entrepreneurship Day Celebration**

*Session by :*

*Ms. Anitha S. Natarajan*

*Director, Pioneer Subramonian Traders*

**&**

*Hotel Pioneer Grand Palace*



**27th March, 2025**



**02:30 pm**



**Auditorium**

*Principal*

*Dr. V.R. Anjana*

*Convenor*

*Dr. Smitha Nair*

*Organising Secretary*

*Dr. V. Soniya*

*Assistant Professor of Commerce*

**&**

*Innovation Ambassador*

*IIC President*

**&**

*IQAC Coordinator*

*Organising Committee*

*IIC & IQAC Team*

## INDUSTRIAL VISIT

The final year students went for an industrial visit on March 28, 2025 to Annam Group of Companies which was organised in collaboration with IIC of our institution.





## SPORTS

The department of commerce were the overall champions for the annual sports meet held for the year 2024 – 2025.



## CULTURALS

The department of commerce were the overall champions for the cultural activities conducted by the fine arts club of our institution during the year 2024 - 2025.

