



SREE AYYAPPA COLLEGE FOR WOMEN
CHUNKANKADAI, NAGERCOIL-629003



Institution's Innovation Council
Activities for the Academic Year 2020-21

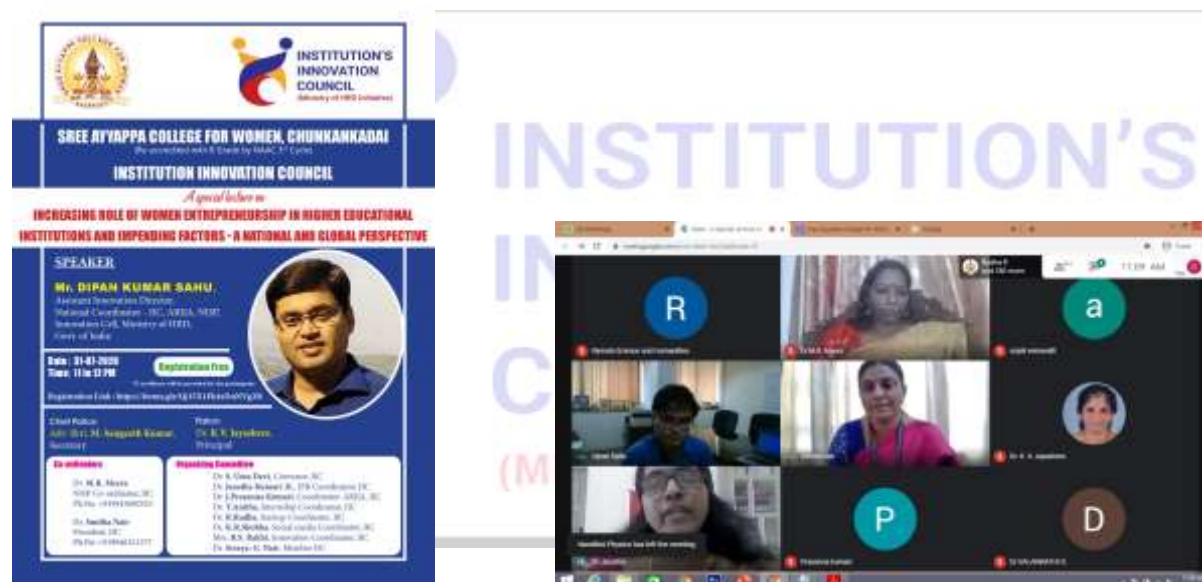
IIC Activities 2020-21

The Institution Innovation Council of Sree Ayyappa College organised the following activities in the year 2020-21.

1. Special lecture on Increasing role of women entrepreneurship in Higher Educational Institutions and impending factors – a national and global perspective

Resource person- Mr. Dipan kumar Sahu, Assistant Innovation Director, Innovation Cell, MHRD, New Delhi

Date: 31/07/2020



The image displays a promotional poster for a special lecture and a screenshot of a Zoom meeting. The poster is for Sree Ayyappa College for Women, Chunnankadai, featuring Mr. Dipan Kumar Sahu as the speaker. The Zoom screenshot shows a grid of participants in a virtual meeting.

INSTITUTION'S INNOVATION COUNCIL
SREE AYYAPPA COLLEGE FOR WOMEN, CHUNNANKADAI
INSTITUTION INNOVATION COUNCIL
A special lecture on
INCREASING ROLE OF WOMEN ENTREPRENEURSHIP IN HIGHER EDUCATIONAL INSTITUTIONS AND IMPENDING FACTORS - A NATIONAL AND GLOBAL PERSPECTIVE

SPEAKER
Mr. DIPAN KUMAR SAHU
Assistant Innovation Director,
National Innovation Cell, MHRD, New
Delhi and IIC, Mysore at IITB,
City of India

Date: 31-07-2020
Time: 11:00-12:00
Registration Link: <https://www.google.com/join/1411114444444444>

Co-organizers
Dr. M. R. Akhila
Vice-Chancellor, IIC,
Ph: 08442111111

Supporting Committee
Dr. R. Ganesha Devi, Chairman, IIC,
Dr. J. Jayalakshmi, IIC, Co-ordinator, IIC,
Dr. J. Preetha Ramesh, Co-ordinator, IIC, IIC,
Dr. T. Anitha, In-charge, Co-ordinator, IIC,
Dr. K. Radha, In-charge, IIC,
Dr. R. R. Sushma, Social Media Co-ordinator, IIC,
Mrs. S. S. Radha, In-charge, Co-ordinator, IIC,
Dr. Ananya K. Das, Member, IIC

Zoom Meeting Screenshot:
A screenshot of a Zoom meeting showing a grid of participants. The meeting title is "INSTITUTION'S INNOVATION COUNCIL (M)". The participants are identified by initials: R, a, P, and D.

No: of participants :141

Programme outcome : The session provided a deep insight about the role of education in women entrepreneurship and the effect of education levels and educational activities of women entrepreneurs in the field of social entrepreneurship.

2.Three day Student Development Programme (SDP) on Nurturing the Habit of Entrepreneurship among Arts and Science students

Resource persons – 1. Dr. Manoj.M, Associate Professor, Marian Engineering College,Trivandrum

2.Dr.Arun Surendran, Strategic Director and Principal, Trinity College of Engineering,Trivandrum

3.Dr.K.C.C Nair ,Founder CFO, Technopark ,Trivandrum

Date: 21/10/2020 to 23/10/2020.

Programme outcome : The students were very much benefitted by the SDP. The student development programme provided a platform for the students to equip themselves with the ability and skills to analyze, design and develop new

Innovations. It also provided guidance and support to enrich the Business Ideas of Students as well.

No: of participants :98

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

SREE AYAPPA COLLEGE FOR WOMEN, CHUNKANKADAI
(An Autonomous Unit & Started by N.M.E.U., Cochin)

STUDENT DEVELOPMENT PROGRAMME (SDP)
"NURTURING THE HABIT OF ENTREPRENEURSHIP AMONG ARTS AND SCIENCE STUDENTS"

Organized By
INSTITUTION'S INNOVATION COUNCIL

SPEAKERS

Dr. Manoj M
Associate Professor
Marian Engineering College, Trivandrum
Topic: Developing Entrepreneurial Skill
Date: 21-10-2020

Dr. Arun Surendran
Strategic Director and Principal
Trinity College of Engineering, Trivandrum
Topic: Business Opportunity for Arts and Science Students
Date: 22-10-2020

Dr. K.C.C. Nair
Founder CFO, Technopark
Topic: Business Development
Date: 23-10-2020

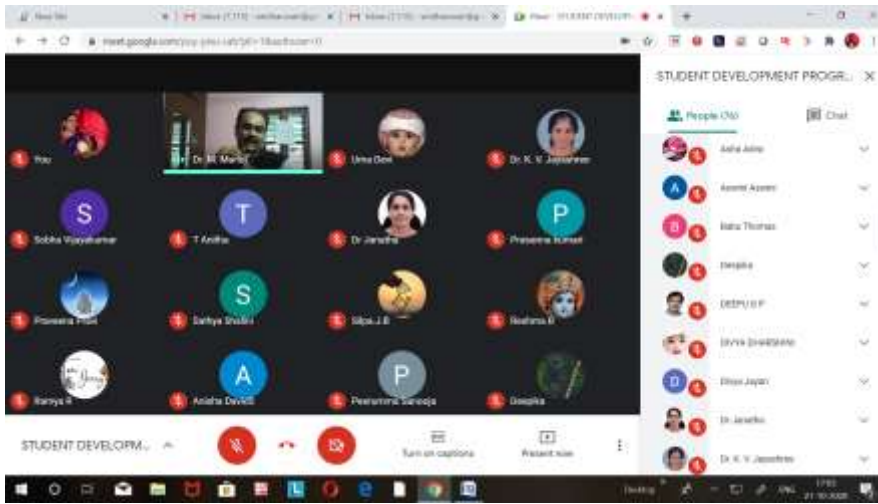
Organizing Committee
Dr. Anitha, Secretary, Trivandrum
Dr. Praveen Kumar, I.T. Coordinator, Trivandrum
Dr. Radhika, Public Relations, Trivandrum
Dr. Sathya, Social Media Coordinator, Trivandrum
Dr. Aruna R.S., I.T.P. Coordinator, Trivandrum
Dr. Rishi, I.T. Coordinator, Trivandrum
Dr. Praveen D, Head, Trivandrum

Event Dates: 21-23/10/2020
Event Time: 9:30 AM to 12:30 PM

Registration: Register at www.sreeayappa.ac.in
Registration Fee: Nil
Event Address: Sree Ayappa College for Women, Chunkankadai, Trivandrum - 700 001

Time: 9:30 PM
An Online Event

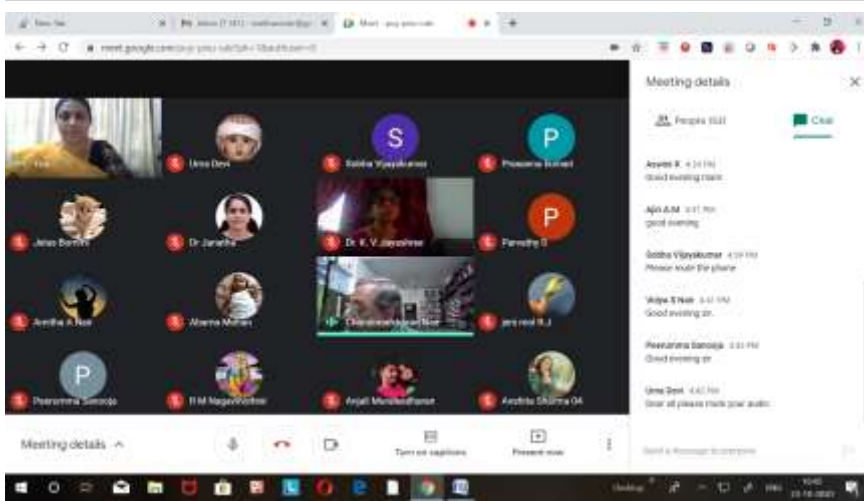
**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



DAY 1



DAY 2



DAY 3

3. NISP Expert Committee Meeting on adoption of National Innovation and Start up Policy (NISP) at HEI Level

Resource Persons:

1. Dr. S. Prakash., Chief Executive Officer & Director-Research, Nehru Group of Institutions, Coimbatore.

2. Dr. Ajit Prabhu V.
Chief Scientist (Sci 'G') & Nodal Officer, PIC-K,
Technology Development & Project Management Division
(TDPMD), KSCSTE, Government of Kerala

3. Dr. Arun Surendran,
Strategic Director and Principal
Trinity College of Engineering, Trivandrum

4. Mr. Krishnan Unni. J.S.,
CEO, Acuto Technologies Pvt. Ltd., Trivandrum

5. Dr. Manoj M
Associate Professor, Marian Engineering College Trivandrum.

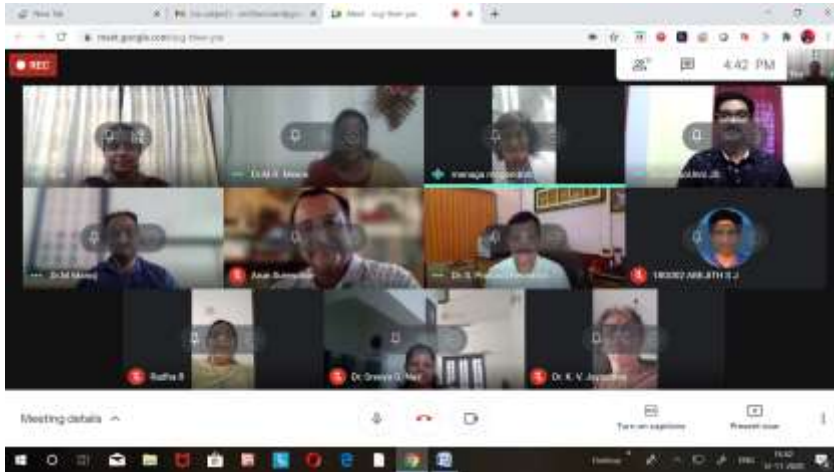
6. Dr. M. Menaka
CEO Bioneemtec India Pvt Ltd
Womens Biotech Park, Siruseri, Chennai, Tamilnadu

Date : 12/11/2020

No: of participants : 25

Programme outcome : The NISP Expert Committee Meeting on adoption of National Innovation and Start up Policy (NISP) at HEI Level gave proper guidance to frame a Start up Policy document to address the need of inculcation of innovation and entrepreneurial culture in higher education institutions. The guidelines provided ways for developing entrepreneurial agenda, managing Intellectual Property Rights (IPR) ownership, technology licensing and equity sharing in Start ups or enterprises established by faculty and students.

INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)





SREE AYYAPPA COLLEGE FOR WOMEN
(Re-accredited with B grade by NAAC 13th cycle)
 Affiliated to Manonmaniam Sundaranar University, Tirunelveli
 Cherkkhalai, Kasaragod District, Tamil Nadu

NATIONAL INNOVATION AND STARTUP POLICY
Experts Committee meeting
 on
 Adoption of National Innovation and Start-up Policy (NISP) at HEI Level
 12-11-2020 | 3.30 - 4.30 PM

 <p>Dr. S. Prakash <small>Chief Executive Officer & Director, Biotechnology National Group of Institutions - Technology Business Incubator (NIGI) TSC, Coimbatore & Kerala</small></p>	 <p>Dr. Ajit Prathna V. <small>Chief Executive (IIT) IIT & Social Officer, IIT-K Technology Development & Project Management Division (ITDPD) IISc/ITES, Government of Kerala</small></p>
 <p>Dr. Anan Somantran <small>Strategic Director and Principal, Sreeya College of Engineering, Trichy-Kerala</small></p>	 <p>Krishnan Unni J S <small>CEO, Science Technology Pvt. Ltd., AT&T Member Officer of Change - NETI Acting Government of India, IITD Technology Incubation, ITO Training Tiscan Tech Pvt. Ltd.</small></p>
 <p>Dr. Manoj M <small>Associate professor, Biotech Engineering College, Tiruvananthapuram Higher and Technical Education Faculty Excellence Program Alumni Yatra, Kerala</small></p>	 <p>Dr. M. Manoga <small>Business Entrepreneur IITM, Bangalore, India Pvt. Ltd., Manonmaniam Sundaranar Park, Tirunelveli, Tamilnadu, India</small></p>
 <p>Dr. N.V. Jayashree <small>Principal, SMC Chairman</small></p>	 <p>Dr. M.S. Meena <small>Assistant Professor of Physics & NIPF (Co-ordinator) Coimbatore</small></p>

UNIVERSITY'S
 INNOVATION
 COUNCIL
 (Department of Education Initiative)

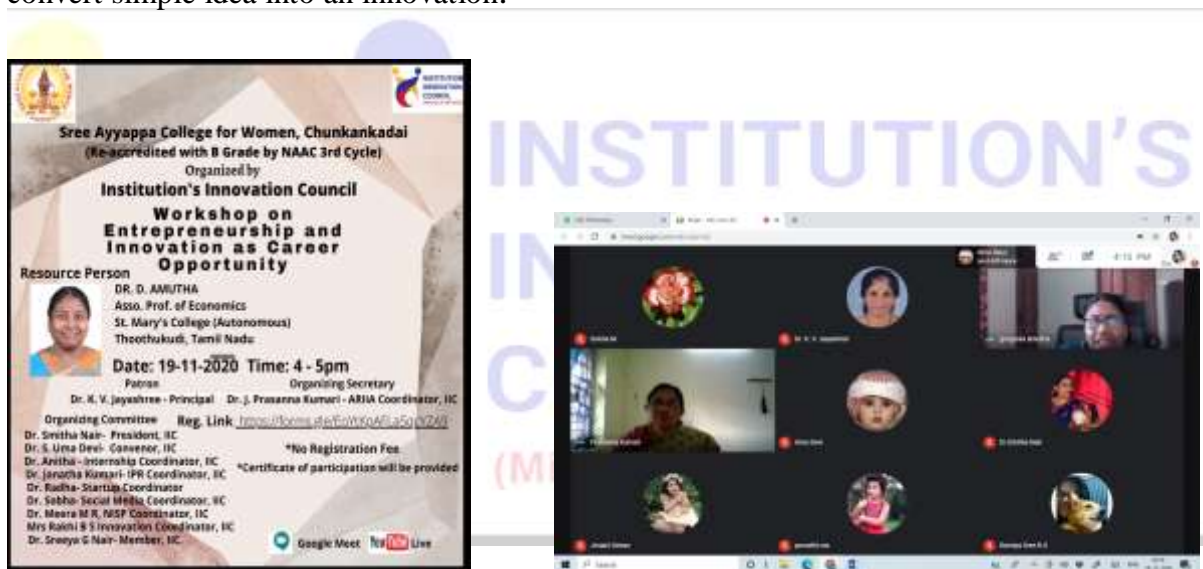
4. Workshop on Entrepreneurship and Innovation as a Career Opportunity

Resource person - Dr.D.Amutha, Associate Professor of Economics, St.Mary's College, Thoothukudi

Date :19/11/2020

No: of participants :110

Programme outcome : The workshop helped the participants to expand their dexterities in various significant facets involved in building Career opportunities in Entrepreneurship and Innovation. Moreover the workshop provided the basics of Entrepreneurship and its Importance in modern society and inculcated the skill required to become an Entrepreneur to convert simple idea into an innovation.



5. Orientation session on National Education Policy(NEP) with focus on Innovation and Entrepreneurship

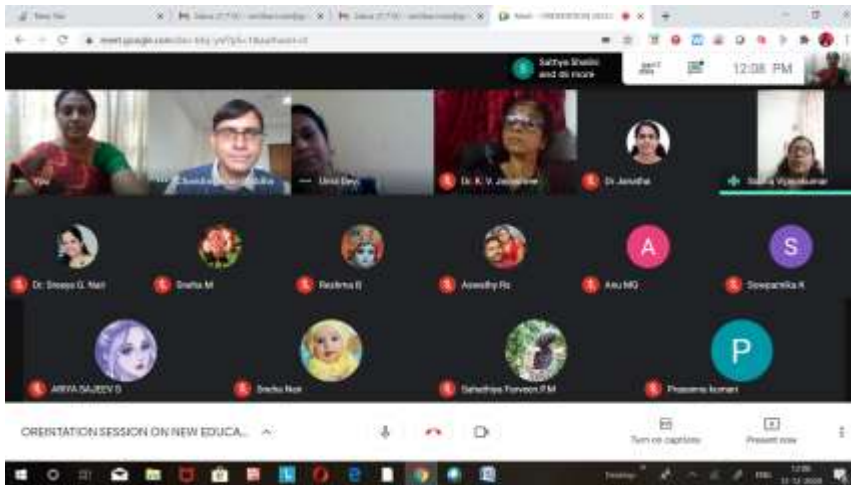
Resource person - Dr.Buddha Chandrasekhar, Chief co-ordinating Officer, AICTE ,Ministry of Education

Date: 12/12/2020

No: of participants :125

Programme outcome : The orientation session on NEP provided a deep insight of National Education Policy stressing the fact that pedagogy of education should be competency based, subject integrated, scientific temper developed and should give emphasis on digital literary and should promote multi-lingual teaching. NEP will definitely provide a novel path to the

education system so as to make India a global knowledge power and economic giant in the field of Innovation and Entrepreneurship.



Sree Ayyappa College for Women
Chunkankadai, Nagercoil
 (Re-accredited with B Grade by NAAC 3rd cycle)

Orientation Session on
New Education Policy with focus
 ON
Innovation and Entrepreneurship
 Organized by
Institution's Innovation Council

Resource Person

Dr. Buddha Chandrasekhar
 Chief Coordinating Officer
 AICTE, Ministry of Education

Date: 12-12-2020 Time: 11am - 12pm

Reg. Link: <https://forms.gle/JsRc2FEdwwz7egnn8>

- No Registration Fee
- Certificate of Participation will be provided

Patron
Dr. K.V. Jayashree
 Principal

Organizing Secretary
Dr. K. R. Sobha
 Social Media Coordinator, IIC

Organizing Committee
Dr. Smitha Nair- President, IIC
Dr. S. Uma Devi- Convenor, IIC
Dr. Anitha T, Internship
 Coordinator, IIC
Dr. Prasanna Kumari- ARIIA
 Coordinator, IIC
Dr. Janatha Kumari, IPR
 Coordinator, IIC
Dr. R. Radha - Startup
 Coordinator, IIC
Dr. Meera M R- NISP Coordinator,
 IIC
Mrs. Rakhi B S- Innovation
 Coordinator, IIC
Dr. Sreeya G Nair- Member, IIC

6. Session on ‘My Story-Motivational Session by Successful Entrepreneur’

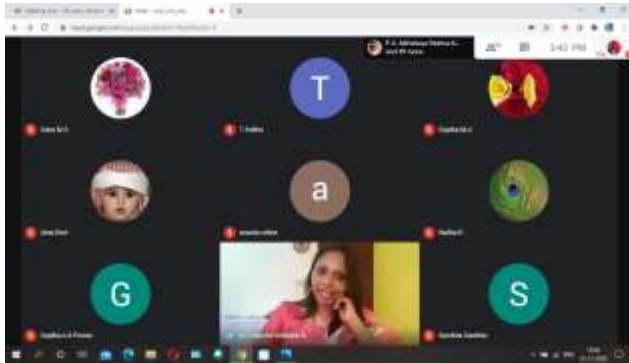
Resource person - Dr.R. Chandra Vadhana, Founder & CEO, 4Tune Factory, Prayaana, Cochin.

Date: 22/12/2020

No: of participants :100

Programme outcome : The session was very interesting, motivational and interactive. The resource person explained about the various attributes of successful entrepreneurs and

motivated the students to work independently and start a new venture through adequate forward planning and execution of the plan. She clearly explained her company's vision and the journey and the growth of the company so far. She gave an insight by quoting case studies and encouraged the audience to follow their dreams of building their own business.



7. Session on Problem Solving and Ideation Workshop

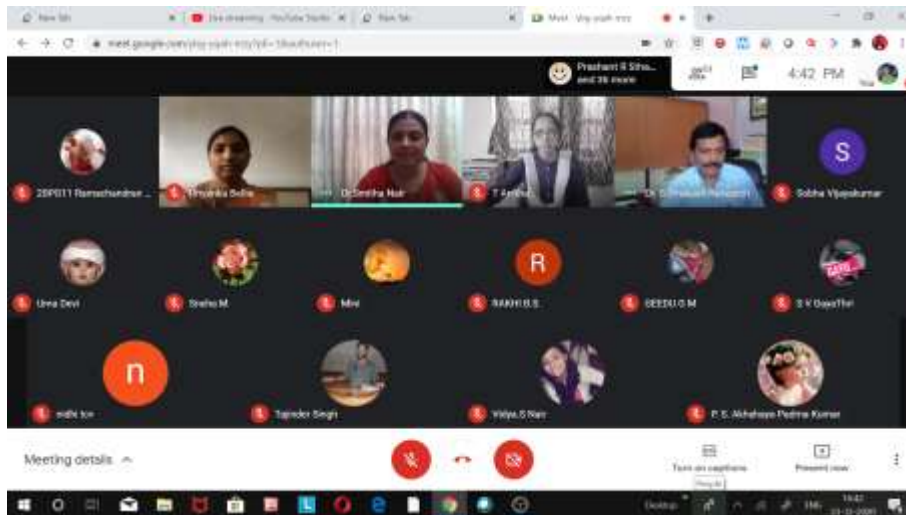
Resource persons - Dr.S.Prakash, Chief Executive Officer, Nehru Group of Institutions, Coimbatore .

Ms.B.Priyanka , Incubation Manager , Nehru Group of Institutions, Coimbatore

Date: 23/12/2020

No: of participants :95

Programme outcome : The session on problem solving and ideation workshop helped the participants to get outside your own mind to unlock new solutions to problems or challenges faced for years. The session also helped to develop innovation, adapt their mindset to look through a new lens, and solve problems or challenges creatively.

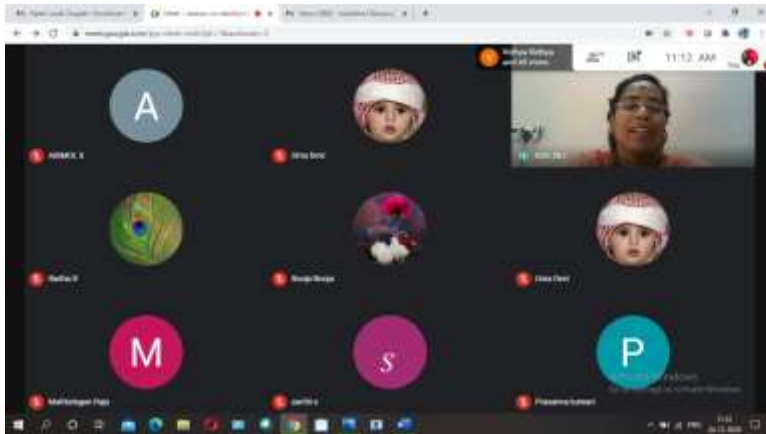


8. Session on identifying IP component at the early stage of Innovation

Resource Person : Dr.Bismi Gopalakrishnan,Prof and Head,Dean,faculty of Law,School of Indian Legal Thought,MG University,Kottayam 24/12/2020

Date : 24/12/2020

No: of participants :100



Programme outcome : The session helped the participants in recognizing the functioning of business, identifying potential business opportunities and exploring the entrepreneurial opportunities. It also enabled the students to develop dynamic business environment and apply their perspectives through innovation and creativity.

9. Session on My story- Motivational Session by Successful Entrepreneur/Start up founder

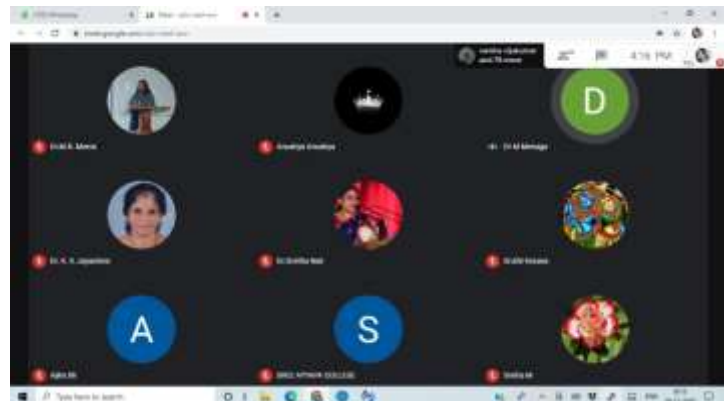
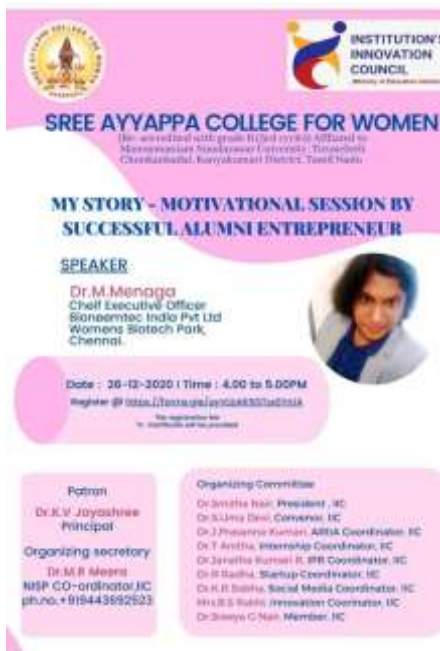
Resource Person: Dr.Menaga, Chief Executive Officer,Bioneemtec India Pvt Ltd,Women's Biotech Park,Chennai

Date : 26/12/2020

No: of participants : 110

Programme outcome : The session on the whole helped in building Entrepreneurship Skills in students. . The Speaker shared her success story as successful Entrepreneurs which ignited the spirit of entrepreneurship in the mind of the students. This motivated the students to think of becoming an entrepreneur and encouraged the participants to follow their dreams of

building their own start-ups saying that one should not be afraid in taking the first step towards their goal and should reach the target with courage.



10. Workshop on Apparel Designing in collaboration with Pidilite (Fevicryl Products)

Resource Person: Dr. Parvati Menon, Associate Professor and Head (Retd), Department of Botany, NSS College for Women, Neeramankara, Trivandrum.

Date : 28/12/2020

No: of participants: 100

Programme outcome : The workshop was very interesting to the participants, provided a first hand experience and encouraged students to explore their design ideas from generation stage to its final implementation. The resource person worked with each student individually in order to uncover the potential of students and specific design interest which in turn kindled the participants to foster entrepreneurship skill in them.





11.Orientation session on National Innovation and Start up policy (NISP) .

Resource person - Dr.T.D .Subash , Dean, Academic and Research, Mangalam College of Engineering,Kottayam

Date: 30/12/2020

No: of participants :115

Programme outcome : The Orientation session on National Innovation and Start up policy (NISP) highlighted the relevance of implementing National Innovation and Startup Policy (NISP) 2019 in the college. It also highlighted the importance of inculcating innovation and start up promoting activities in the campus as it is the main booster to mould the student community into strong and competent entrepreneurs for a better future.The speaker motivated the students to spread the awareness about the importance of starting their own startups during their academic period.



SREE AYYAPPA COLLEGE FOR WOMEN
 IIC accredited with grade B (B) under APJKTU
 Mahatma Gandhi University, Thiruvananthapuram
 Changanassery, Kanyakumbh, District, Tamil Nadu

ORIENTATION SESSION ON NATIONAL INNOVATION AND STARTUP POLICY (2020)

SPEAKER
Dr. N. Pradeep Kumar
 Senior Member IEEE
 Dean, Academic & Research
 Mangalam College of Engineering
 Kattayam, Kerala

Date : 30-12-2020 | Time : 4.00 to 5.00PM
 Register @ www.facebook.com/aiic2020
 *No registration fee
 *E-Certificate will be provided

Patron
 Dr. N. Pradeep Kumar
Principal

Organizing secretary
 Dr. N. Pradeep Kumar
 NSRF CO-ordinator, IIC
 ph.no - 9199445692523

Organizing Committee
 Dr. N. Pradeep Kumar, President, IC
 Dr. N. Pradeep Kumar, General, IC
 Dr. N. Pradeep Kumar, AIIBS Coordinator, IC
 Dr. N. Pradeep Kumar, Internship Coordinator, IC
 Dr. N. Pradeep Kumar, IPR Coordinator, IC
 Dr. N. Pradeep Kumar, Startup Coordinator, IC
 Dr. N. Pradeep Kumar, Social Media Coordinator, IC
 Dr. N. Pradeep Kumar, Innovation Coordinator, IC
 Dr. N. Pradeep Kumar, Member, IC

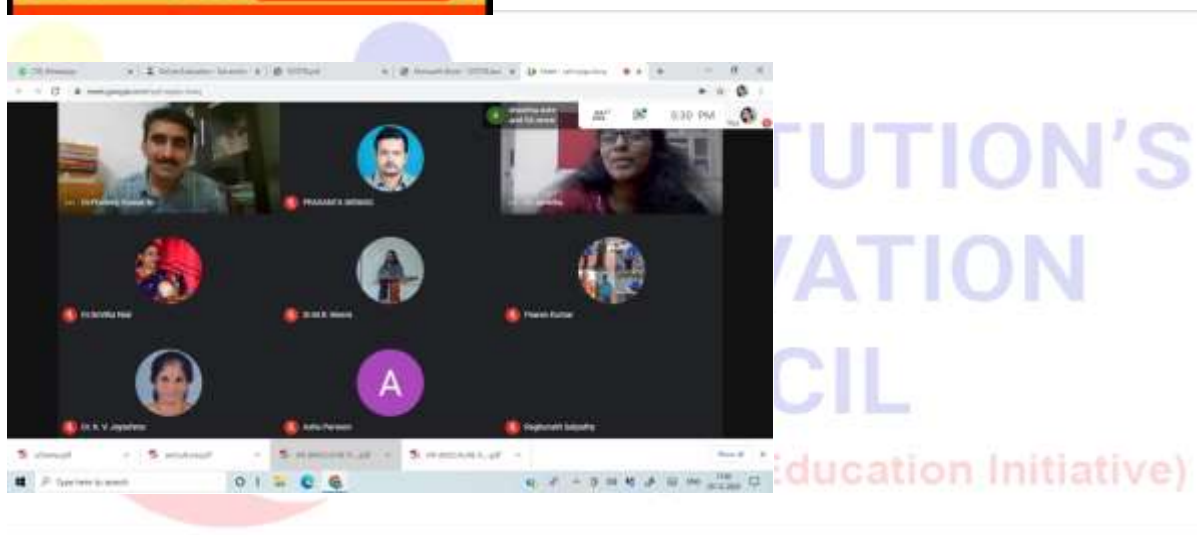
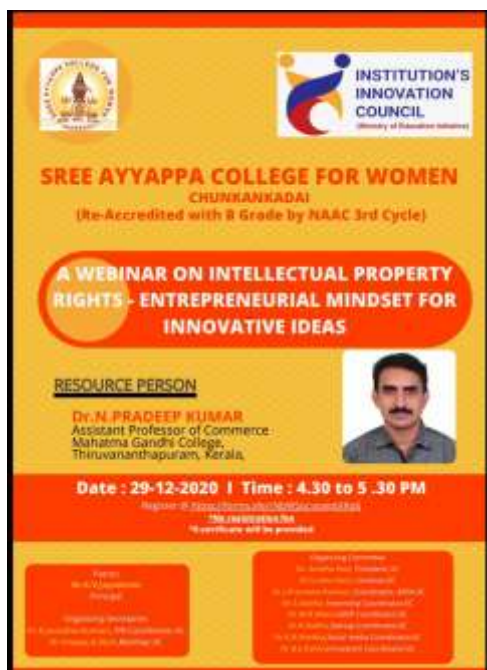
12. Webinar on Intellectual Property Rights –Entrepreneurial Mindset for Innovative ideas

Resource Person: Dr.N.Pradeep Kumar, Assistant Professor of Commerce, Mahatma Gandhi College, Trivandrum

Date : 29/12/2020

No: of participants :120

Programme outcome : The webinar focussed on understanding the scope of innovation and Intellectual Property Rights in India, and how they can open doors for young entrepreneurs. The sessions were aimed at opening up the minds of the students to a new dimension wherein they were able to observe their surroundings keenly and think of viable solutions for the problems around with an entrepreneurial mindset.



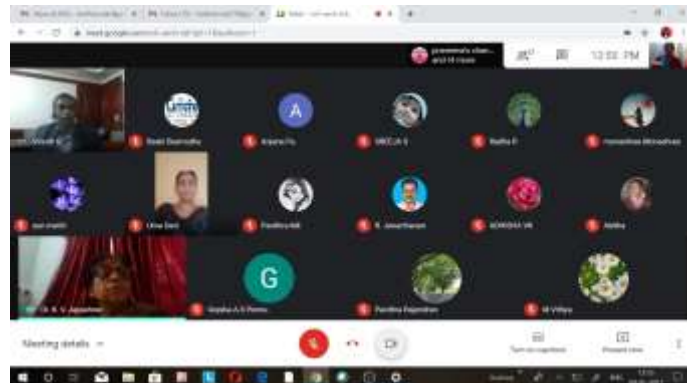
13. Workshop on Design thinking, Critical thinking and Innovation Design

Resource Person: Dr, Vinod.M.S, Chief Start up Designer,Pongu Ventures Pvt Ltd.

Date : 9/1/2021

No: of participants :100

Programme outcome : The resource person spoke about innovation and creative thinking to the students who aspire to start their own ventures. He insisted on continuous critical thinking on products and adapt to the needs of the customers. The session was highly beneficial for the participants and emphasised on the fact that Design thinking draws on logic, imagination, intuition and systemic reasoning to explore the possibilities of what could be, and to create desired outcomes that benefit the end user.



14. Mentorship Sessions for Students by Innovation Ambassadors

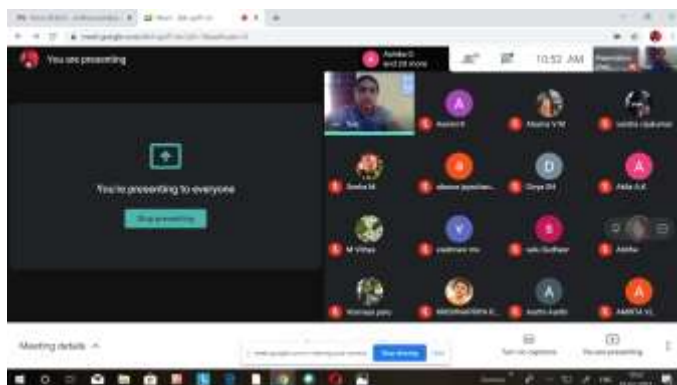
Resource Persons:

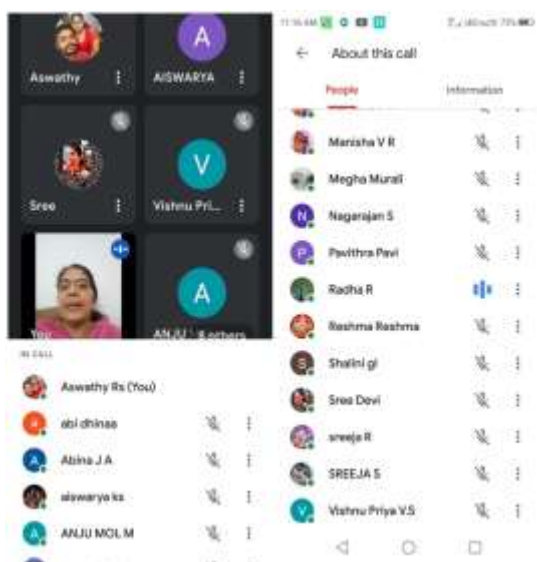
1. Dr. Smitha Nair – Ambassador- Incubation and Pre- incubation
2. Dr. R. Janathakumari, Ambassador- IPR and Technology Transfer
3. Dr. S. Umadevi, Ambassador- Design Thinking and Innovation
4. Dr. Radha. R - Ambassador- Entrepreneurship Development Programme

Date : 21/01/21 and 19/02/21

No: of participants : 100

Programme outcome : The mentorship sessions for students by Innovation Ambassadors was very useful for students with innovative thinking and provided enormous information regarding the innovation. The sessions also encouraged students to engage in various innovation and entrepreneurship related activities such as Ideation, Problem Solving, Proof of Concept Development, Design Thinking, IPR etc.





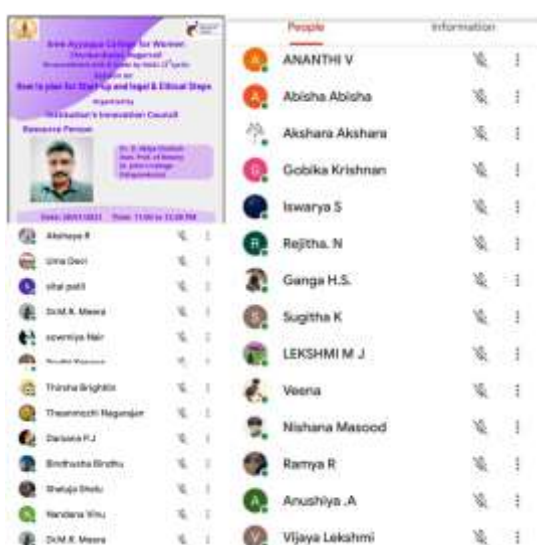
15.Session on How to Plan for start up and legal and ethical steps

Resource Person : Dr.D.Abiya Chellam,Asst Prof of Botany,St.Johns College,Palayamkottai

Date : 28/01/2021

No: of participants :100

Programme outcome : The session focused on Business Startup and Entrepreneurship. The objective of the session was to help the students to plan a startup of their interest. Various aspects of startups were discussed in the program including the idea, mission and legal methods and the startups should be quite innovative that would help the lives of ordinary people.



16. Workshop on IPR and IP Management for Start ups

Resource Person: Dr. Syamlal.G.S, Assistant Professor of Economics, Mahatma Gandhi College, Trivandrum

Date : 6/02/2021

No: of participants : 100

Programme outcome : The workshop has thrown light on the application of IPRs to protect the technology, brand name, design and creativity in the start-ups. The relevance of IPRs to commercialize the innovations in business start-ups and how to boost the Start-Up Ecosystem through the Intellectual Property Rights was discussed in the workshop. This workshop generated awareness among the innovators to protect their intellectual property.



INSTITUTION'S INNOVATION COUNCIL
Ministry of Education Initiative

SREE AYYAPPA COLLEGE FOR WOMEN
CHUNKANKADAI
Re-Accredited with B Grade by NACC 3rd Cycle

Workshop
on
IPR AND IP MANAGEMENT FOR STARTUPS

RESOURCE PERSON
DR. SYAMLAL G.S.
Assistant Professor of Economics,
Mahatma Gandhi College
Thiruvananthapuram

Date: 06-02-2021 | Time: 11.00 AM to 12.00 PM
Register @ <https://forms.gle/oc2pb48vZUMPDK56>
*No Registration Fee
*E-Certificate will be provided

Patron
Dr. A. V. Jayashree
Principal

Organizing Secretaries
Dr. Jayashree Kumar, Assistant Professor
of English & IPR, Chunkankadai, IC
Dr. Anand, Assistant Professor
of Zoology & Member, IC

Organizing Committee
Dr. Jayashree Kumar, President, IC
Dr. A. Anand, Secretary, IC
Dr. Jayashree Kumar, Treasurer, IC
Dr. M. S. Manoj, NIP Coordinator
Dr. A. Anand, Member, IC
Dr. A. Anand, Member, IC
Dr. S. S. Suresh, Member, IC

17. Session on Prototype Validation –Converting Prototype into a Start up

Resource Person: Dr.Pal Pandian, Programme co-ordinator,School of Engineering and Technology,Christ University,Bengaluru

Date : 13/2/2021

No: of participants :60

Programme outcome : The session highlighted the importance of the topic for the students looking to begin their own startups and how they can utilize this session to convert the prototypes that they can design for the ideas and then further convert that idea into a startup. The participants gained an in-depth understanding of the topic i.e. how they can convert a prototype into a viable business idea, the challenges they have to face and how to overcome the challenges.



18.Session on How to become a successful entrepreneur?

Resource Person: S.Lt.Dr.S.Priya, Asst Prof of Commerce, PG Dept and Research Centre, MG College. Trivandrum

Date : 20/02/2021

No: of participants :45

Programme outcome : The core objective of the session was to build the innate capability of young students, to bring about Awareness regarding Entrepreneurial life right from grass root levels and also offer multitude of suggestions for them to start off their career. The session enhanced knowledge and kindled the skills of the young minds aspiring to be successful entrepreneurs.



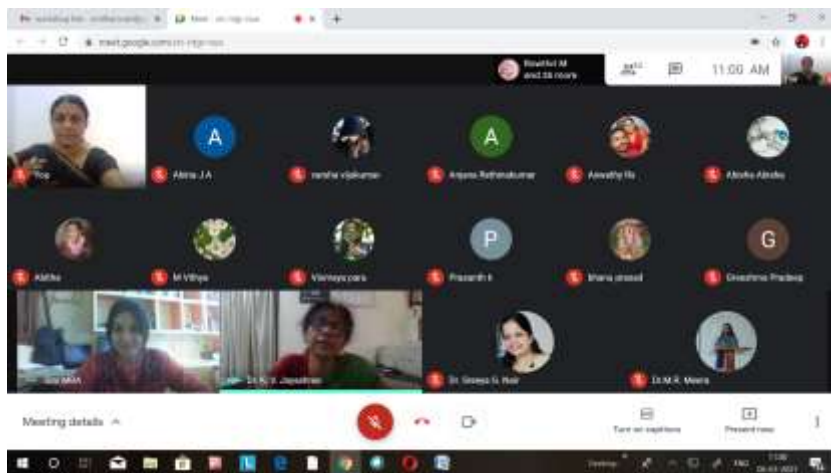
19. Workshop on prototype/Process design and Development –Prototyping

Resource Person : Dr.Sini, V.Nair, Asst Professor, CET School of management, College of Engineering, Trivandrum

Date : 6/3/2021

No: of participants :100

Programme outcome : The workshop provided a brief idea of prototype and prototyping and about its importance in the manufacturing industry and other sectors. The workshop focused on the importance of prototyping to streamline the design development process, focusing on important interface elements.



20. Session on Personal Enterprise to Edupreneurship – The Transforming Years

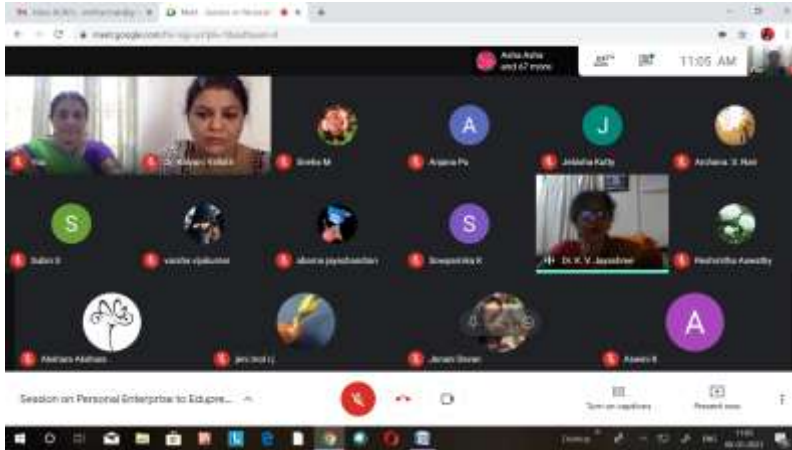
Resource Person: Dr.Kalyani Vallath, Founder, Director of TES ,Trivandrum

Date : 8/3/2021

No: of participants :110

Programme outcome : The session provided a deep insight about edupreneurship that gives an opportunity to expand their business and follow their greatest passion. The session

also highlighted the flexible nature of Edupreneurship in developing new products or programs to deepen or improve the learning experience to produce measurable results for academic standards.



Sree Ayyappa College for Women
Chunkankadai, Nagercoil
Re-accredited with B Grade by NAAC (3rd cycle)

Session on

**Personal Enterprise to Edupreneurship:
The Transforming Years**

Organized by
Institution's Innovation Council

Resource Person

 **Dr. Kalyani Vallath**
Founder-Director of TES
Trivandrum

Date: 08/08/2021 Time: 11:00 to 12:00 Noon
Reg. Link: <https://forms.gle/UjRev8YXLa0Wum9>
Certificate of Participation will be provided
No Registration Fee

Dr. K.V. Jayashree Dr. Smitha Nair Dr. S. Uma Devi
Principal President- IIC Convenor- IIC

Organizing Committee Organizing Secretaries
IIC Team

For enquiry please contact: 9946321377, 9786188584

21.Session on Building an Innovation /product fit for market

Resource Person: Mr.Krishna Unni.J.S,CEO,Acutro Technologies, CTO Technolodge,Trivandrum

Date : 13/3/2021

No: of participants :100

Programme outcome : The session provided an insight into the latest advancement in the sphere of the Product Fit for Market and to keep students embraced with the basics, use, and practical aspect of the technology advancing at the global level.



22. Session on Accelerators /Incubation –Opportunities for students and faculties-Early stage Entrepreneurs

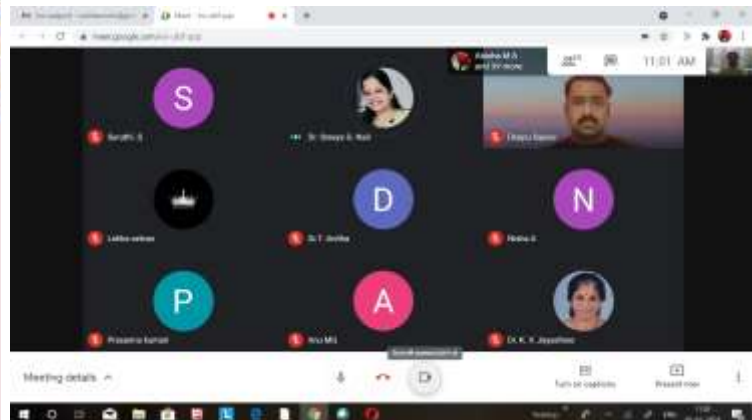
Resource Person: Mr.Deepu Sanjay, Corporate Relations and Placement Officer, Rajadhani Group of Institutions,Attingal

Date : 20/3/2021

No: of participants :95

Programme outcome : The session provided critical thinking, Business Analysis, Problem Solving and Innovative Solutions to the participants and gained in-depth knowledge related to

various schemes like PRADHAN MANTRI MUDRA loan, MSME market development assistance and ATAL funding scheme by creating a perfect prototype from their idea.



23.Orientation Sessions for all Students and faculties of Institutions by Innovation Ambassadors

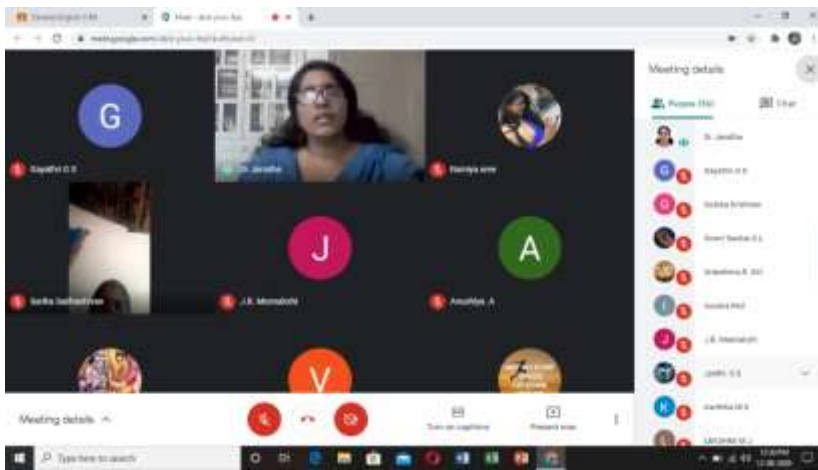
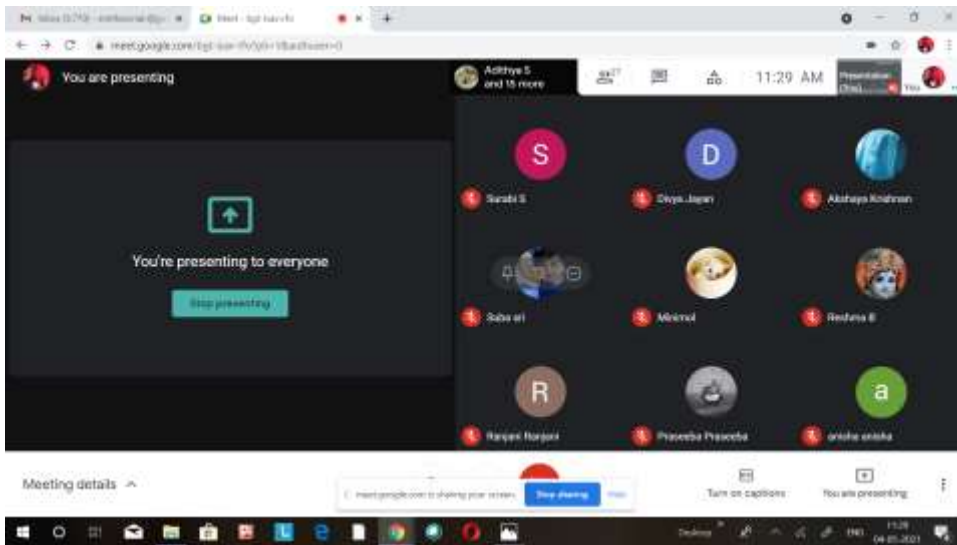
Resource Persons:



- 1.Dr.Smitha Nair – Ambassador- Incubation and Pre-incubation
2. Dr.R.Janathakumari , Ambassador- IPR and Technology Transfer
3. Dr.S.Umadevi, Ambassador- Design Thinking and Innovation
4. Dr.Radha.R - Ambassador- Entrepreneurship Development Programme

Date : 29/4/21 and 12/08/21

No: of participants :100

Programme outcome : The objective of the orientation session was to motivate all the students and faculties for nurturing innovative ideas and to encourage building talents for their innovative & creative business models which have the potential to change the world. The session created awareness about start-ups and related ecosystems among students and kindled entrepreneurship skills in students.



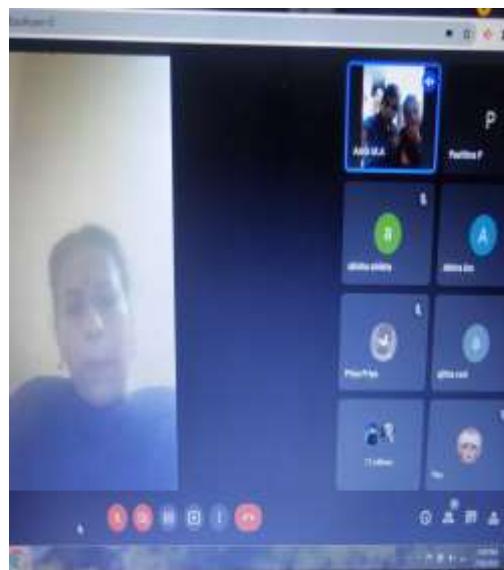
Sree Ayyappa College for Women
 Chunkankadai, Nagercoil
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**Orientation Session for Students by
 Innovation Ambassadors**

<p>Dr. Smitha Nair Ambassador - Incubation and pre incubation</p>	<p>Dr. R. Janatha Kumari Ambassador - IPR and Technology Transfer</p>
<p>Dr. S. Uma Devi Ambassador - Design Thinking and Innovation</p>	<p>Dr. R. Radha Ambassador - Entrepreneurship Development Programs</p>

Dr. K. V. Jayashree Organizing Committee
 Principal IIC Team

For enquiries please contact : 9946321377, 9786183584



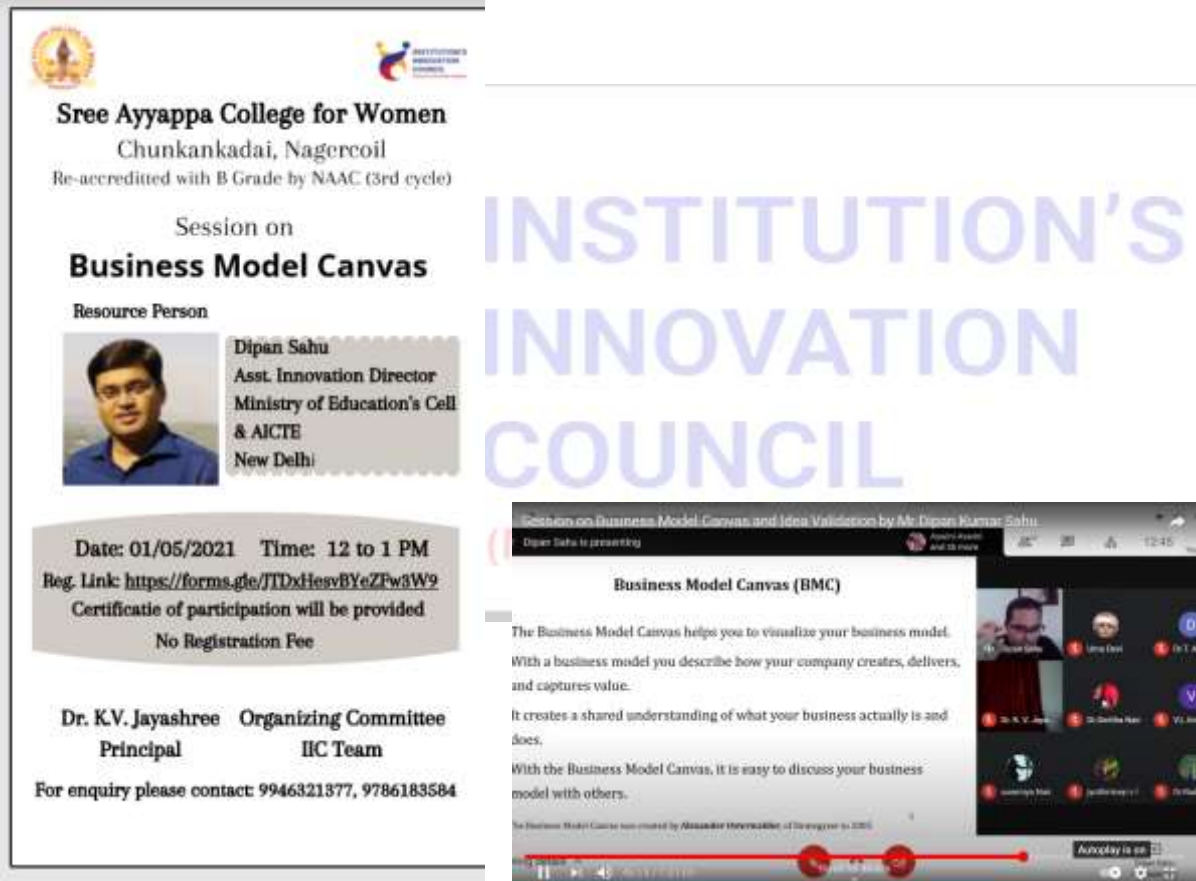
24. Workshop on BMC and Idea Validation

Resource Person: Mr. Dipan Sahu, Asst. Innovation Officer, Ministry of Education Cell and AICTE, New Delhi

Date : 1/05/2021

No: of participants : 100


Programme outcome : The resource person talked about the business model for start-ups and explained the national as well as international aspects of Business Model Canvas. The session provided information on the basic requirements of business model canvas also.



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Session on
Business Model Canvas

Resource Person

 **Dipan Sahu**
Asst. Innovation Director
Ministry of Education's Cell
& AICTE
New Delhi

Date: 01/05/2021 Time: 12 to 1 PM
Reg. Link: <https://forms.gle/JTDxHesvBYeZPw3W9>
Certificate of participation will be provided
No Registration Fee

Dr. K.V. Jayashree Organizing Committee
Principal IIC Team

For enquiry please contact: 9946321377, 9786183584

INSTITUTION'S INNOVATION COUNCIL

Business Model Canvas (BMC)

The Business Model Canvas helps you to visualize your business model. With a business model you describe how your company creates, delivers, and captures value. It creates a shared understanding of what your business actually is and does. With the Business Model Canvas, it is easy to discuss your business model with others.

The Business Model Canvas was created by Alexander Osterwalder, of Strategy First (2008)

25. Faculty Development Programme on Fostering Innovation and Entrepreneurship among students-Needs and Necessities

Resource Persons

1. Dr. M. Manoj Professor & Nodal Officer, Innovation & Entrepreneurship Development Center Marian Engineering College, Trivandrum
2. Dr. Jithin Benedict & Dr. Shiny. P.M Albertian Institute of

Management, St Alberts College, Ernakulam

3. Dr. Shiny. P. M Asst. Professor, Albertian Institute of Management, St. Alberts College, Ernakulam

4. Dr. Rijo Jacob Asst. Professor, TKM College of Engineering, Kollam

5. Mr. T. M. Riyas. Project Director, Kerala Start Up Mission

6. Prof Madhava Chandra Kurup. M Former Technical Vitality Leader, IBM, Associate Professor. Asian School of Business

7. Dr. Lekshmi Jaganathan, Professor. Dayanada Sagar University & CEO: DERBI Foundation, Bangalore

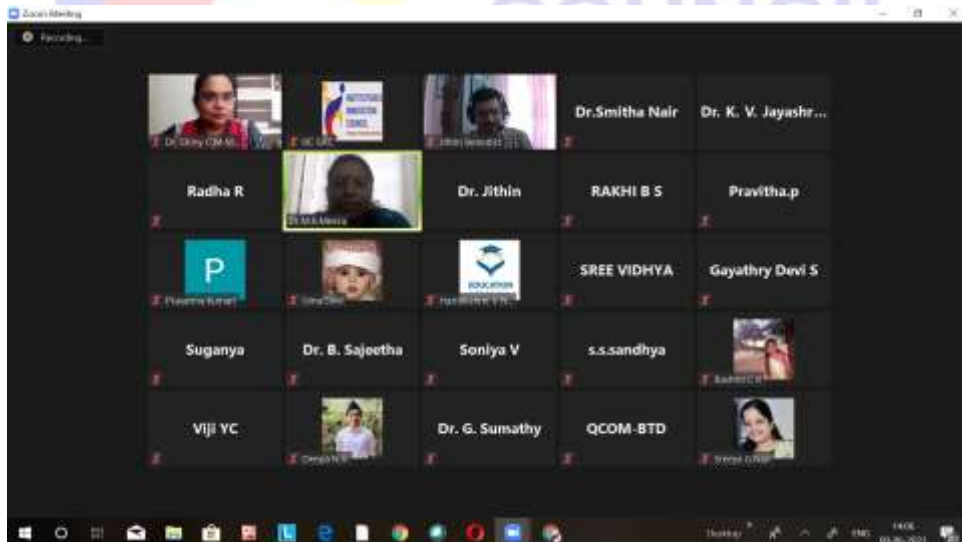
8. Dr. Bharathi Raj, Asst. Professor. NSS Engineering College. Palakkad

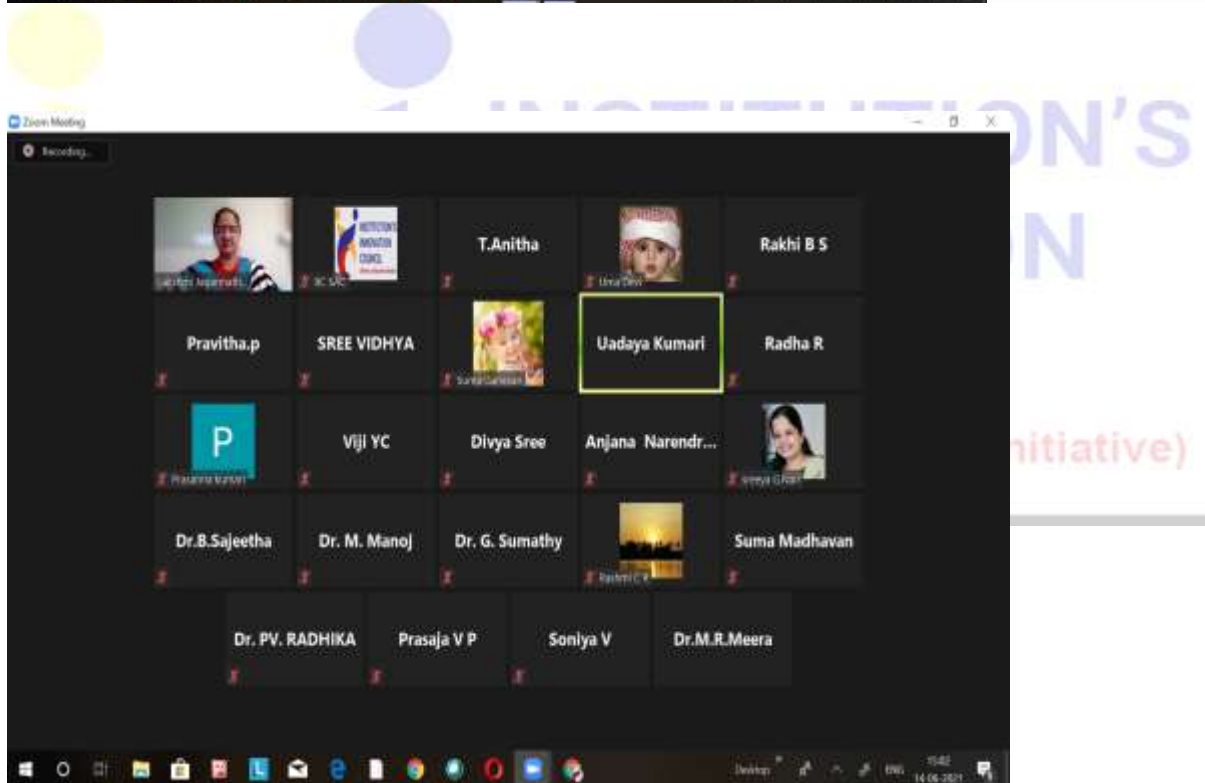
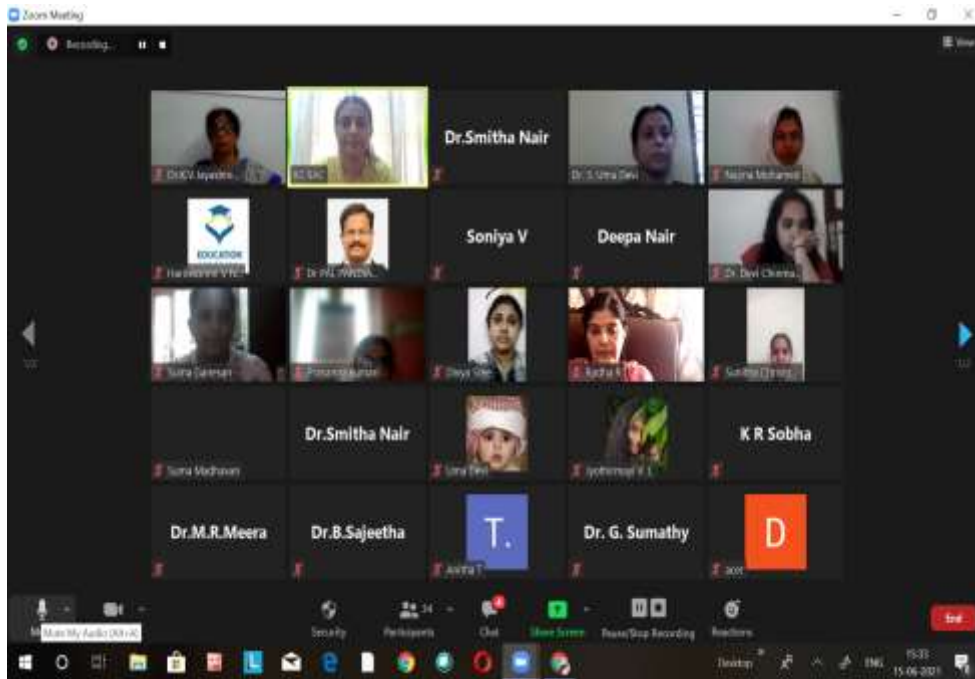
9. Ms. Najina Muhammed Project Manager. UST

Date : 9/6/2021 -15/6/2021

No: of participants : 45

Programme outcome : Faculty Development Programme created an awareness of the need and importance of entrepreneurship. It also imparted knowledge and developed skills in diverse training methods in imparting training to students and entrepreneurs. FDP also equipped the teachers with skills and knowledge that are essential for inculcating entrepreneurial thinking among students and mentoring their progress towards entrepreneurial career.





Recording... You are viewing Dr. Sheela Ravi's screen View Options

Brainstorming

- Set direction
- Stay focused
- Involve everyone
- Invite wild ideas
- Look for obvious
- Cross-fertilize
- Suspend judgment
- Allow repetitions
- Don't stop
- Display ideas

Dr. Pradipta P.

Dr.M.R.Meera

Deepa Nair

Dr Janatha

End

Recording... INSTITUTION'S ON Initiative)

Dr. Janatha

Praviha.p

Prasanna kumari

Dr.M.R.Meera

Sunitha Christo...

Divya Sree

K R Sobha

Dr.Smitha Nair

Radha R

Suma Madhavan

Sonya V

Prasaja V P

Sreethi Krishna J

Dr.S.Sajeetha

T.

End

ABOUT US

Sree Ayyappa College for Women was set up in the year 1976. The institution established with the motto, "Widya, Dharma, Seva" (Education, Service through Hard Endeavour) is run by Sree Ayyappa Educational Society. The Society formed by Dr. Madhulata providing the noble memory of Chaitanyanand Devadas and registered under the Societies Registration Act of 1919 founded a junior college for women in the year 1980. But in the process itself was for the higher education of women students. The Management with the consent of the affiliated Madhulata University converted the institution into a women's college in the next year. The college was granted with separate majority status in 1987. It has been not only to the young women students of regular majority but also to students of all disadvantaged communities.

The college is situated in the heart of "Vidyalaya", the suburb of Mysore (Dist). Its transparency and sincerity of the staffs methodology provides congenial atmosphere for students' growth. Located close to the National Highway in a vicinity of Transported (Bike, Scooter), students can easily access to transport facilities.

Recognized with B Grade by NAAC, the college offers graduate courses in Arts and Science subjects and Commerce, post-graduate courses in English, Mathematics and Commerce and M.Phil. courses in English and Commerce. Department of English and Department of Mathematics get engaged to Research in 2012 and 2018 respectively.

The institution has been benefitted of academic activities along with the help and guidance of the Non-Service Society, the strength of its faculty, for Publications, Magazine Publications and the good will and patronage of the public.

Organizing Committee

Chief Patron - Sri. M. Sangeetha Kumar - Secretary
 Patron - Dr. K. V. Jayashree - Principal
 Co-ordinators -
 Dr. Smitha Nair - President, IC & Dr. S. Uma Devi - Convenor, IC




Sree Ayyappa College for Women
 Chumkankada, Nagerecoil
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FACULTY DEVELOPMENT PROGRAMME

FOSTERING INNOVATION & ENTREPRENEURSHIP AMONG STUDENTS

Needs and Necessities

Organised by
Institution Innovation Council (IIC)
Established by MHRD, Govt. Of India

REGISTER

JUNE
09-15

<https://forms.gle/6DDHYSM9UjWSwkDA>
 Registration Fee: 500/- Per Head

(Ministry of Education Initiative)

Report submitted by



Dr. Smitha Nair
IIC President

Verified by



Dr. K.V. Jayashree
Principal